

Why AT&T is the right choice for companies upgrading 2G/3G IoT devices

The trusted consultant to help you plan for network sunset

The 2G/3G network sunsets in the U.S. are rapidly approaching. 2G/3G enabled devices will soon become obsolete and unusable, and replacing them can be intimidating. To avoid business disruption, companies must plan for network sunset and map out transitions to 4G LTE now and be future-ready for 5G technology. AT&T has the industry experience and insights, devices and professional services support to help ensure a successful upgrade.



64M

2G/3G devices are facing sunset



50%+

of cellular connect IoT deployments are 2G/3G and need to be upgraded



35%

of businesses have not addressed their company's budget for migration

Companies report these 3 top inhibitors to new IoT adoption:



Cost



IT experience



Security

SOURCES: James Brehm & Associates "IoT Results & News Roundup thru Q3 2019", James Brehm & Associates "The 2G and 3G Sunset Survey 2019"

Issues to address to avoid complications

- **Scaling considerations:** The complexity of your transition and determining the number of devices is key.
- **Lack of internal expertise:** Your teams may be unaware of the many factors involved in migrating your IoT solutions or how to begin planning for the coming sunset.
- **Failure to collaborate:** IoT solutions can involve many departments, requiring teams to collaborate. Businesses may need help pulling and coordinating teams together.
- **Security risks:** Businesses report that security vulnerabilities rank among their top concerns.
- **Lack of defined budgets:** 35% of businesses have not addressed their company's budget for migration, which can risk business disruption if not prepared and agreed upon on time.



To achieve their goals, businesses need:



Connectivity



Expert Support



Devices

AT&T is ranked in the top IoT cellular operators globally, working with over 500 carriers and providing service in 200+ countries.

AT&T can help you:



Identify goals



Designate a strong project manager



Determine hardware strategy



Define logistics



Plan, design, develop, test, certify, and deploy your IoT solutions



We have robust experience across industry sectors:



Retail



Agriculture



Transportation and supply chain



Sports and entertainment



Government



Manufacturing



Finance



Smart cities and grid



Healthcare



Retail

AT&T has every aspect of your transition to 4G LTE covered



AT&T Foundry takes you beyond proof of concept and creates new devices ready for production and deployment.



AT&T Certification Lab makes certain that the deployment in the field will be network-ready.



AT&T Professional Services will be there for your business, every step of the way.

Why AT&T

- Rapid, global scalability
- Performance and cost optimization
- Full service, support, management, and advice
- Multi-layered security
- Highly reliable network
- Deep IoT experience



Get started today. AT&T has successfully migrated more than 16M devices off of the 2G network. We have the **tools and expertise** you need to make your transition as smooth as possible, and we are ready to help.

Call (844) 951-2639 or visit www.att.com/maketheswitch today.