Simplify your network complexity with Ethernet

What is Ethernet?

Multi-purpose network
Ethernet delivers connections to new and existing services for ease of integration with your emerging applications:
- A universal technology with a familiar look and feel making it easy to connect and run.
- Works the same in the LAN, MAN or WAN so it’s familiar and easy to deploy.
- Supports bandwidth intensive applications like VoIP, Video, storage and data center consolidation.

Network on Demand
Network on Demand customers can rapidly scale and provision network services with direct self-service access:
- Quickly improve traffic flow, reduce congestion as your business changes.
- Real-time access to your network for faster service deployment.
- Frees up IT resources to focus on your core business.

Ethernet advantages

- Handle more data, more bandwidth, more end-points, and bigger workloads.
- Speed
- WAN speeds with multiple Gigabits.
- Increase network capacity for heavy traffic loads.
- Productivity
- On-demand network for faster response times.
- Simplify IT with a self-service portal.
- Control
- Customer controlled routing and IP addressing.
- Manage and prioritize critical applications in-house.

Ethernet options

Switched Ethernet
- Connect locations together as if they were on one LAN.
- Fully meshed or hub and spoke design.

Hybrid
- Combination of Ethernet, WAN and as access to other networks.
- Provides on-ramp to the Internet and VPN.

Dedicated Ethernet
- A two location connection that’s fast and highly secure.
- High speed for constant exchange of information.

Why Ethernet?

AT&T Ethernet can grow with you from megarbits to gigabits, from 2 sites to hundreds of sites.

For more information visit att.com/Ethernet