

# AT&T has the right experience for your IoT migration

Prepare for 2G/3G network sunsets now

As your business plans for the upcoming 2G/3G network sunsets, you can rely on AT&T to help you migrate.

We have the experience, devices, and professional services to provide your business with a successful, future-ready upgrade to 4G LTE and (when available) 5G.



**Business planning**



**Strategy**



**Roadmaps to success**



There are  
**60M+**  
2G and 3G IoT cellular  
devices in the U.S. that  
are facing sunset.\*



As of 1Q20, there are  
**69M**  
devices on the  
AT&T network as of 1Q20.

## New technologies offer better performance — 4G LTE/5G can help provide:



Improved Internet of Things (IoT) applications



Better user experiences



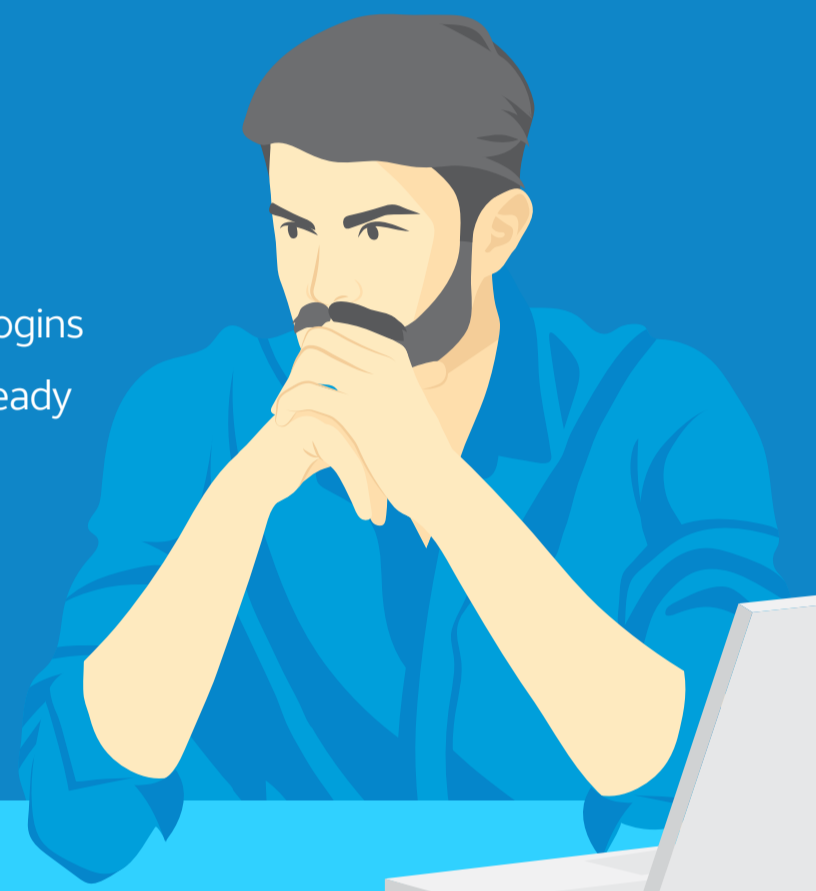
Enhanced business operations



Increased efficiencies

## What customers need to consider in IoT migration:

- An experienced, full-service provider with gold-standard expertise in IoT
- Global coverage availability
- Consolidation of multiple carriers and logins
- Go-to-market strategy that is future-ready
- Network-based security
- Quality and flexibility of eSIM coverage
- Managing cost of IoT implementation
- A modernized mobile infrastructure



## AT&T can help with your migration success

1

**It starts with a thorough audit:** Where and how are your existing devices being used? We can help you identify carrier network sunset dates and plan ahead.

3

**Putting the right technology in place:** We provide virtually seamless integration of technology across endpoints, connectivity, data in the cloud, and cybersecurity to help you maintain business operations during and after migration.

2

**Planning your migration strategy and use case mapping:** We will help you assess requirements, resources, timing, risks, and opportunities.

4

**Aligning with us simplifies your migration journey:** We are the leading IoT service provider in the U.S. with more than 69 million connected devices on the AT&T network as of 1Q20.

## Why do more companies choose AT&T? Our customers benefit from a wide range of expertise:

- Highly secure, highly reliable global network
- The AT&T Foundry innovation centers
- AT&T Certification Lab
- Leading-edge platforms
- The AT&T Control Center with global connectivity
- Award-winning, 24/7 customer service
- Flexible, powerful solutions
- AT&T Professional Services



**Industries include:**



Transportation and supply chain



Agriculture



Sports and entertainment



Government



Manufacturing



Finance



Smart cities and grid



Healthcare



Retail

Get started today. Contact (844) 951-2639 or visit [www.att.com/maketheswitch](http://www.att.com/maketheswitch) today.

\*James Brehm & Associates "IoT Results & News Roundup" thru 3Q19