10 Financial Services priorities for COVID-19 and beyond

Staying connected for business continuity

AT&T Business is having ongoing conversations with banks, insurers, wealth managers, and other financial professionals. These are the top technology priorities we’re hearing from many of them as they seek to maintain communications, sustain access to critical resources, and protect expanding ecosystems.

- Integrated cybersecurity that can help protect brokers, call center reps, and other essential workers from data and application threats.
- Responsive channels that can efficiently handle large volumes of financial inquiries to reinforce trust and omnichannel customer experience.
- Location-agnostic video streaming to efficiently scale face-to-face interactions for retail, wealth, and insurance customers.
- Software-defined colocation to adjust performance based on changing conditions for more future-flexible customer and employee experience.
- Performance optimization to help increase reliability and flexibility of digital channels that provide access to critical accounts, loans, and transactions.
- Orchestration of customer touchpoints with tech like interactive voice recognition, messaging, and self-service to help minimize friction and increase utility.
- Conference services specifically designed for broad, critical communication with employees, key partners, and suppliers.
- Quickly deployable primary or backup connection to critical corporate resources for distributed and home offices.
- Extend the corporate network to virtually any location or wired or wireless device for Class of Service, cybersecurity, and resiliency.

© 2020 AT&T Intellectual Property. All rights reserved. AT&T, Globe logo, Mobilizing Your World, and DIRECTV are registered trademarks and service marks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks are the property of their respective owners. The information contained herein is not an offer, commitment, representation, or warranty by AT&T and is subject to change. | 17627-051820