# BRIDGING COMMUNITIES

Affordable solutions to connect students, teachers, library patrons & underserved constituents.





# **Cities, counties, states, and schools across the country**

are embracing the promise of a return to better, not just normal. At the center of this unprecedented transformation is the opportunity to help close the homework gap and narrow the digital divide. Bridging communities and reimagining the future of schools is a primary goal for educators, government leaders, policymakers, and AT&T.

Connectivity has the power to help public servants and school administrators address learning loss, remove barriers, and improve economic & education equity. And for over 140 years, connectivity has been at the core of everything we do. No company is more invested in America's future than AT&T.

That's why we are committed to providing affordable options for Education institutions, Libraries and Government entities to connect students, teachers, library patrons, and underserved constituents. By delivering comprehensive and agile solutions, we can help bridge communities today to deliver a better tomorrow.



#### **UNDERSTANDING THE OFFER**

Education institutions, Libraries and Government entities want flexible options to best serve their students, patrons, and underserved constituents. And we understand that community needs vary county to county, coast to coast. This offer delivers a wide range of services so Administrators and IT leaders can select a solution that is tailored to their needs, while also meeting important budget and operational requirements.

## **AT&T Bridging Communities Plans**

Since wireless data use varies program to program—from hybrid and virtual learning to services for adult seniors versus the temporary needs of library patrons—we're offering two wireless data options to meet the varied needs of your community:

- » AT&T Bridging Communities Unlimited plan for \$15/month per line (after up to \$10/mo. bill credit), or
- » AT&T Bridging Communities 10GB plan for \$10/month per line (after up to \$10/mo. bill credit).

Education institutions, Public Libraries and Government entities also have the flexibility to purchase connected devices (tablet, iPad, laptop, or mobile hotspot device) provided by AT&T or bring their own devices (BYOD) when activating them on one of these data plans.<sup>1</sup>

In addition, these wireless data plan options are available for eligible customers that migrate existing AT&T lines or activate new lines for their students, teachers, patrons or underserved constituents.

For the AT&T Bridging Communities Unlimited plan, after 50GB of data usage on a line in a bill cycle, AT&T may temporarily slow data speeds on that line if the network is busy.

• The great news is our network continues to perform extraordinarily well. We continuously monitor bandwidth usage with tools that analyze and correlate network statistics. This is standard practice for us, and you can learn more by visiting <u>this site</u>.

For the AT&T Bridging Communities 10GB plan, after 10GB of data usage on a line in a bill cycle, we will slow data speeds on that line to a maximum of 256kbps for the remainder of the bill cycle.



While we all enjoy streaming, we also understand the guiding priorities of government programs and that classroom time is about learning. That's why we've included <u>video</u> <u>streaming controls</u> in the data rate plans to help.

- For content we can identify as video, wireless streaming speeds will be limited to Standard Definition quality (max 1.5Mbps), similar to DVD.
- Rest assured, however, that interactive conferencing applications and services—typically used for online learning, workforce development, research, job search and more—are not impacted by the video streaming controls.

To learn more about the AT&T Bridging Communities Unlimited plan, <u>click here</u>.

To learn more about the AT&T Bridging Communities 10GB plan, <u>click here</u>.

#### **Content Filtering Options for student & citizen Internet access:**

To help you implement your Internet safety policies, we offer two content filtering services for Education institutions, Government entities and Libraries:

- Enterprise Traffic Protector (\$1/mo. per line) can be used as part of a plan to filter Internet sites, so that domains classified as inappropriate can be blocked by an acceptable use policy.<sup>2</sup> To learn more about Enterprise Traffic Protector, <u>visit here</u>.
- AccessMyLAN (\$6/mo. per line after credits) is a mobile security and management service that allows Administrators to manage the Internet sites users can access to help protect them from unsafe content, malicious sites, malware, and hacking attempts.<sup>3</sup> To learn more about AccessMyLAN, <u>visit here</u>.

Enterprise Traffic Protector and AccessMyLAN can be used by K-12 schools and libraries to help comply with the Children's Internet Protection Act (CIPA) when seeking funding under the E-rate or Emergency Connectivity Fund programs. K-12 schools and libraries are solely responsible for determining whether use of Enterprise Traffic Protector (using either the shared or private APN option) or AccessMyLAN satisfies their CIPA requirements under the E-rate or Emergency Connectivity Fund programs.





## Supporting budget needs & holiday breaks:

We understand that Government & Library programs have budget cycles and Education institutions need flexibility during summertime or holidays. That's why customers can also temporarily suspend service to each AT&T Bridging Communities line for up to 3 months in a rolling 12-month period.

- During the suspension, the monthly service charge for the AT&T Bridging Communities Unlimited plan or AT&T Bridging Communities 10GB plan will be reduced to \$0.01/month.
- If customers select Enterprise Traffic Protector or AccessMyLAN, the monthly charges for these services will also be waived and bill credits, if applicable, will be suspended.
- Installment agreement charges for equipment, if any, are not eligible for temporary suspension.

## Services to ensure seamless operations:

As communities face the promise and challenges of connecting underserved citizens, library patrons and students, top of mind for state & local agencies, libraries, educators, and policymakers is providing the necessary operational support to successfully implement these programs.

From parents working essential jobs into the night while students tackle research for a book report to adult seniors without broadband access or financial resources—providing connectivity and device support services is fundamental to the success of these programs.

- AT&T Education and Administrative Support Services (\$4.95/mo. per line) can help by delivering a full-suite of professional services to ensure that students, families and citizens receive the assistance they need to keep their connectivity and devices up and running.<sup>4</sup>
- AT&T Education and Administrative Support Services can also help manage device logistics to offload the strain for Education, Library and Government Administrators and IT departments.
- To learn more about AT&T Education and Administrative Support Services, <u>visit here</u>.







## Connected device options for every application:

Government, Library and Education IT leaders know that one size does not fit all when it comes to connected devices. Whether the mission is to deliver 1:1 learning for K-12 schools, support Pell Grant students attending college, connect public housing or library patrons, or provide Internet access for seniors—the right device is essential to ensure success. That's why AT&T provides a fast, reliable, and secure connection with a 5G mobile hotspot device, the Franklin A50.

## Franklin A50 LTE Mobile Hotspot

- A powerful 5G LTE hotspot for students and constituents that need the added flexibility to move easily from one location to another and remain connected.
- With a long lasting, rechargeable 5,000 mAh battery, users can maintain productivity and keep devices connected for longer with the Franklin A50's extended charge.
- Qualifying Education institutions, Libraries and Government entities can get a Franklin A50 mobile hotspot device for \$100 plus tax, after credits, when purchased on a 12-month or 24-month installment agreement with an eligible AT&T Bridging Communities plan, while supplies last.<sup>6</sup>
- To learn more about the Franklin A50, contact your AT&T account manager.



## Please read these important details:

- The offers above are available for public and private Education institutions, Libraries and Government entities with a qualified wireless service agreement to connect students and staff/teachers, library patrons and/or underserved constituents. AT&T Education and Administrative Support Services require a separate agreement.
- Max \$10 in bill credits towards the AT&T Bridging Communities Unlimited plan charge is applied each month. Existing data plan credits may already be available under the agreement/FAN. If customer has existing credits on the \$25/mo. data plan, the monthly credit available from this offer will be reduced so that price of plan is not lower than \$15/mo. per line.
- Max \$10 in bill credits towards the AT&T Bridging Communities 10GB plan charge is applied each month. Existing data plan credits may already be available under the agreement/FAN. If customer has existing credits on the \$20/mo. data plan, the monthly credit available from this offer will be reduced so that price of plan is not lower than \$10/mo. per line.
- The \$6/mo. per line price for AccessMyLAN is achieved through bill credits that apply to all eligible lines until the service is terminated.
- The Franklin A50 device offer (\$100) requires an eligible new or migrated line of AT&T Bridging Communities Unlimited or AT&T Bridging Communities 10GB plan and \$210 on a 0% APR 12 or 24-month installment agreement. The device is \$100 after credits over the term of the installment agreement. Taxes are due on the full device price at sale.
- Must be active and in good-standing, with eligible service, for any credits to be applied. Credit within 3 bills. Customer will receive catch-up credits once credits start.



- Service credits will continue for as long as the service remains active and eligible, subject to any changes to or termination of the offer.
- If service is cancelled prior to credit application, those credits will not be applied.
- Service credits will not be applied while service is suspended but device credits will continue.
- If your AT&T Bridging Communities Unlimited or 10GB plan is cancelled, any applicable Franklin A50 device credits will stop. In addition, any applicable installment agreement balance will become due.
- Other fees, taxes, charges & restrictions apply.
- For additional details regarding this offer, please read below.

<sup>1</sup>**AT&T BRIDGING COMMUNITIES OFFERS:** Subject to change. Avail, only to qual. K-12 school, college, university, library, and government customers with a qual, wireless service, agreement (Qualified Agreement) and only for Corporate Responsibility User (CRU) or Similar Customer-liable lines of Svc for students, teachers, patrons and underserved populations. K-12 schools, colleges, universities, libraries and State and local government agencies taking advantage of this offer are responsible for complying with all applicable laws. Bring your own device and discounted services option ("BYOD") req's activation of a compatible data-only device (tablet, laptop, or hotspot device). AT&T Bridging Communities Unlimited Plan: After 50GB of data usage on a line in a bill cycle, for the remainder of the bill cycle, AT&T may temporarily slow data speeds on that line during times of network congestion. AT&T Bridging Communities 10GB Plan: After 10GB of data usage on a line in a bill cycle, for the remainder of the bill cycle, AT&T will slow data speeds to a maximum of 256kbps. On both plans: AT&T svc is subject to AT&T network management policies. See www.att.com/broadbandinfo for details. For content we can identify as video, wireless speed will be slowed to 1.5Mbps which may affect video download. Streaming video is typically limited at Standard Definition, regardless of the network the device is on (for example 4G LTE). Streaming/video resolution vary, are affected by other factors and restrictions apply. For full plan details, see <a href="http://www.att.com/bcunl">http://www.att.com/bcunl or http://www.att.com/bc10GB. Plan Credits: Eligible lines will receive monthly bill credit of up to \$10/mo. for AT&T Bridging Communities Unlimited plan that will reduce the cost to no less than \$15/mo. per line. Eligible lines will receive monthly bill credit of up to \$10/mo. for AT&T Bridging Communities Unlimited plan that will reduce the cost to \$10/mo. per line. Must be active & in good standing for 30 days. Credits start w/in 3

<sup>2</sup> Enterprise Traffic Protector ("ETP."): Additional requirements apply that limit the availability to qualified institutions. May not be available for purchase in all areas. ETP is provided subject to the business agreement between Al&I and customer, the Al&I content Delivery Network Service Guide, located at <a href="http://serviceguidenew.att.com/sg\_flashPlayerPage/CDN">http://serviceguidenew.att.com/sg\_flashPlayerPage/CDN</a>, including applicable General Provisions. Additional Service and Equipment Related terms are found at <a href="http://att.com/abs-addtl-terms">http://serviceguidenew.att.com/sg\_flashPlayerPage/CDN</a>, including applicable General Provisions. Additional Service and Equipment Related terms are found at <a href="http://att.com/abs-addtl-terms">http://att.com/abs-addtl-terms</a>. Separate agreement may be required to qualify. No discounts apply to ETP ETP filtering applies to outbound Internet traffic directed to the Access Point Name (APN) provided by AT&T. Customer may select either a shared APN (pre-set, noncustomizable content filter) or private APN (customizable content filter). Additional provisioning interval may apply for private APN. ETP can be used as part of a customer program to implement the Children's Internet Protection Act (CIPA) by identifying the content category of a requested Internet domain (example.com) to enable blocking under an acceptable use policy. Customer is responsible for determining whether use of ETP (using either the shared or private APN option) satisfies customer CIPA requirements. Availability, security, speed, accuracy and reliability ETP is not warranted or guaranteed. ETP is subject to change and/or discontinuation without notice. For full details, see <a href="http://www.business.att.com/content/dam/attbusiness/briefs/att-acdn-etp-elearning-product-brief.pdf">http://www.business.att.com/content/dam/attbusiness/briefs/att-acdn-etp-elearning-product-brief.pdf</a>.

<sup>3</sup> AccessMyLAN: Service includes (i) a multi-tenanted private AT&T APN or VPN configuration provided by AT&T and (ii) a server software agent, network-based remote access platform, and administrator web console provided by Asavie Technologies, Inc. (Asavie). Controls can be used by the administrator to restrict what and when resources may be accessed using a subscribed device. Service is subj. to the Asavie end user license agreement found at www.AccessMyLan.com/channel/0985/eula.pdf. For full details, see accessmylan-from-att-product-brief-3-23-20.pdf.

<sup>4</sup> **AT&T EDUCATION AND ADMINISTRATION SUPPORT SERVICES:** Avail. only to gual. K-12 school, college university, library, and government customers with a Qualified Agreement for use by students and teachers, library patrons, and underserved populations. Reg's separate agreement with AI&P for the services (Professional Services Agreement). Customers who bring their own compatible device(s) are charged a one-time \$3 per device charge and enroll in the service support offer, and a qualified service agreement. Support Services one-time charge of \$3 per device for Customers who BYOD will be applied upon contract effective date and appear on subsequent bill. \$4.95 monthly recuring charge will invoice upon shipment to Customer on subsequent months bill. **Mobile User Support Exclusion:** Help desk Tier 1 mobile user support does not include: (1) Assisting users with school, library, or government installed software/application support. Users will be re-directed to their device administrator. (2) Collecting any personal information from users other than first name and asset tag number of the device. (3) Ordering devices on behalf of administrator. (4) Facilitating warranty exchanges with users. Users will be provided with instructions and re-directed to their device administrator. (5) Continued Help Desk support if, during a call, the Help Desk support agent feels that the issue cannot be resolved. Users will be provided with instructions and re-directed to their device administrator. (6) Assisting with devices that have been lost or stolen. Users will be provided with instructions and re-directed to their device administrator. (7) Working with users under the age of 13 without a parent/guardian. (8) Providing support as it relates to billing, rate plan/feature inquiries, choosing a carrier, coverage areas or comparisons of carrier choices.

#### <sup>5</sup> Upgrade fee (up to \$45/line) may apply.

6 \$100 Franklin A50 Device Offer: Requires \$210 on qualifying 0% APR Equipment Installment Plan (12-mo. at \$17.50/mo. or 24-mo. at \$8.75/mo.). Retail price is divided into monthly installments. Tax on full retail price due at sale. Must activate device on eligible AT&T Bridging Communities Unlimited Plan or AT&T Bridging Communities 10GB Plan. For all lines, credits end if data svc is cancelled. Offer is available for each new or migrated line on eligible rate plans. Credits start w/in 3 bills. Applied monthly in equal amounts to device over entire installment agreement term & will not exceed \$110 per Franklin A50 mobile hotspot device. If you cancel data svc, credits will stop and you will owe device balance of up to \$210 per device. After all credits, get Franklin A50 mobile hotspot for \$100. Return/Restocking Fees: Return w/in 30 days. Restocking fee up to \$55 may apply. Line must be active & in good standing for 30 days to qualify. To get all credits, line must remain active, with eligible service, and on agmt for entire term. If you cancel service, upgrade, or pay up/ off agmt early your credits may cease.

#### <sup>7</sup> Battery life varies depending on use and configuration.

<sup>8</sup> Based on Google Chrome Power\_LoadTest, a battery run down test. For more information about Google Chrome Power\_LoadTest, visit <u>www.chromium.org</u>. Test results should be used only to compare one product with another and are not a guarantee you will experience the same battery life. Battery life may be significantly less than the test results and varies depending on your product's configuration, software, usage, operating conditions, power management settings and other factors. Maximum battery life will decrease with time and use.

#### Offers may not be combinable with other offers, promotions, discounts, or credits. All pricing, offers, terms, & restrictions are subject to change & may be modified or terminated at any time without notice.

**Gen. Wireless Svc Terms: Subject to applicable Qualified Agreement and any applicable Professional Services Agreement.** Credit approval may be required. **Deposit:** may apply. Prices may vary by location. Credit approval, taxes, fees, overage, monthly, other charges, usage, coverage & other restr's apply. Early termination/cancellation fee may apply if customer purchases a subsidized device; see Qualified Agmt for details. Additional monthly fees & taxes: Apply per line & include Regulatory Cost Recovery Fee (Up to \$1.50), Administrative Fee (\$1.99), Property Tax Allotment surcharge (\$0.20-\$0.45) & other fees which are not government-required surcharges as well as taxes. See <a href="https://www.att.com/mobilityfees">www.att.com/mobilityfees</a> for fees & charges. Int'l and domestic off-net data may be at 2G speeds.

©2023 AT&T Intellectual Property. All rights reserved. AT&T, the Globe logo and other AT&T marks are trademarks and service marks of AT&T Intellectual Property. All other marks are the property of their respective owners.