A NEW ERA OF EDUCATION

Affordable solutions to connect students & teachers—in and out of the classroom.
Of the many lessons we’ve learned this last year, it’s clear that education is no longer defined or confined by four walls in a classroom. The blended learning model is here to stay. Schools and institutions are thinking beyond the short-term and making long-term plans for innovative teaching and learning environments.

Delivering high-quality education for all students is the goal of every educator—whether students are in class, learning remotely, completing schoolwork at home, or a combination of all. Access to technology has never been more critical for students to thrive and teachers to succeed.

We are committed to providing affordable solutions to more than 135,000 public and private K-12 schools, colleges, and universities so that students and educators can stay connected where they live, work, learn & play.
Understanding the offer:
Together, we’ve learned and listened a lot this year. And we understand that schools want and need flexibility and affordable options. That’s why we’re providing options if you need a hotspot device as well as an option if you want to bring your own (BYOD). From 4/27/21 through 7/25/21, the following options are available to schools that migrate existing AT&T lines or activate new lines for students or teachers:

Moxee™ mobile hotspot on 12-month 0% APR installment agreement and service option: Schools can get a Moxee mobile hotspot device at no cost, after credits, when they purchase it on a 12-month installment agreement with one of the following unlimited wireless data plan and content filtering service options:
- AT&T Special DataConnect for Education plan and Enterprise Traffic Protector service for a combined discounted price of $12/month, or
- AT&T Special DataConnect for Education plan and AccessMyLAN™ service for a combined discounted price of $17/month.

Moxee mobile hotspot on 24-month 0% APR installment agreement and service option: Schools can get a Moxee mobile hotspot device at no cost, after credits, when they purchase it on a 24-month installment agreement with one of the following unlimited wireless data plan and content filtering service options:
- AT&T Special DataConnect for Education plan and Enterprise Traffic Protector service for a combined discounted price of $11/month, or
- AT&T Special DataConnect for Education plan and AccessMyLAN™ service for a combined discounted price of $16/month.

BYOD and service option: If migrating or activating 100 or more eligible lines, schools may bring their own devices when activating them with one of the following unlimited wireless data plan and content filtering service options:
- AT&T Special DataConnect for Education plan and Enterprise Traffic Protector service for a combined discounted price of $11/month, or
- AT&T Special DataConnect for Education plan and AccessMyLAN™ service for a combined discounted price of $16/month.

For the AT&T Special DataConnect for Education plan, after 50GB of data usage on a line in a bill cycle, AT&T may temporarily slow data speeds on that line if the network is busy. The great news is our network continues to perform well. We continuously monitor bandwidth usage with tools that analyze and correlate network statistics. This is standard practice for us, and you can stay informed at our AT&T COVID-19 website, under Network.
Added flexibility & free for teachers:
We understand that student populations change throughout the year so schools that add at least one eligible line before 7/25/21 will also be able to activate additional lines with these services, and Moxee hotspots subject to availability, at the same price through 9/30/23. Understanding that for all lines activated under this offer, the discounted pricing ends on 9/30/23.

We also value and commend the commitment and dedication of teachers. They are truly the heart of our schools and classroom superheroes. This year has taught us that the potential to learn is limitless when teachers and students are connected.

- That's why we are providing schools the ability to get lines at no cost for their teachers. Based on the average class size of 1 teacher to 24 students, schools will get one free qualified line for a teacher—with the Special DataConnect for Education plan and either Enterprise Traffic Protector or AccessMyLAN—for every 24 lines for students that are migrated to or activated on the qualified services. These lines also have the option of taking advantage of the Moxee offer for a mobile hotspot device. Customer is responsible for taxes and fees.

Additional details about the AT&T Special DataConnect for Education plan:
While we all enjoy streaming, we understand that classroom time is about learning. That's why we've included video streaming controls in the data rate plans to help.
- For content we can identify as video, wireless streaming speed will be limited to Standard Definition quality (about 480p), similar to DVD.
- Rest assured, however, that interactive conferencing applications and services typically used for eLearning are not impacted by the video streaming controls.
- To learn more about the AT&T Special DataConnect for Education plan, click here.

Highlights about Enterprise Traffic Protector:
- We understand that it is important for School Districts to implement appropriately their obligations under the Children's Internet Protection Act (CIPA).
- Enterprise Traffic Protector can be used by a School District as part of a plan to filter Internet sites, so that domains classified as inappropriate can be blocked by an acceptable use policy.
- If you’d like to learn more about Enterprise Traffic Protector for education, click here.

Information about AccessMyLAN:
- AccessMyLAN is a mobile security and management service that can be used to support CIPA compliance for subscribed mobile devices.
- The service allows school administrators to manage the internet sites their students can access to help protect them from unsafe content and to block malicious sites, malware and hacking attempts.
- If you’d like to read more about the management and protection features of AccessMyLAN, click here.

Supporting schools in summertime:
- Schools can also temporarily suspend service to each student line for up to 3 months in a rolling 12-month period.
- During the suspension, the monthly service charge for the data plan will be reduced to $0.01/month, the service charge for Enterprise Traffic Protector or AccessMyLAN will be waived, and bill credits will be suspended.
- Installation agreement charges for equipment, if any, are not eligible for temporary suspension.
- Service suspension will not extend service discounts past 9/30/23.

Devices to support 1:1 learning:

**iPad 8th generation**
- With the A12 Bionic chip that can easily power essential apps so students or teachers can edit a document while researching on the web and participate on remote learning calls at the same time.
- In addition, an 8MP back camera, 1.2MP FaceTime HD front camera and up to 9 hours battery in-use time on the web using cellular data network.
- MSRP $459.99; 24-month 0% APR installment plan $19.17/mo.
- To learn more about the iPad 8th generation, visit here.

**Samsung Galaxy Tab A 8.4**
- The compact, slim design and vivid display make it easy for students or teachers to stay connected without Wi-Fi.
- In addition, an 8.4-inch HD with Corning® Gorilla® Glass 3, an 8MP back camera and 5MP front camera, with up to 11 hours battery life on a single charge, depending on usage and based on laboratory testing.
- MSRP $239.99; 24-month 0% APR installment plan $10/mo.
- To learn more about the Samsung Galaxy Tab A 8.4, visit here.
• The discounted $10 or $11 per month prices for the wireless data plan and the discounted $6 per month price for AccessMyLAN is achieved through bill credits that apply to all eligible lines until the earlier of 9/30/23 or when the service is terminated. Credits will be provided within 2-3 bill cycles.

• Customers will receive a free line of service for teachers, with the Special DataConnect for Education plan and Enterprise Traffic Protector or AccessMyLAN, for every 24 lines that are migrated or activated for students. Credits will be provided over 2-3 bill cycles and will be based on the number of lines migrated or activated at the end of the billing cycle. Customer will receive bill credits for free lines of service for teachers until the earlier of 9/30/23 or when the service is terminated. Customer is responsible for taxes and fees.

• The Moxee free device offer requires a qualified line and is $85 on a 0% APR 12 or 24-month agreement. The device is at no cost after credits over up to 24 months. Taxes due on full price. Credits will start within 2 bills.

• If the data service is cancelled, the data plan and all credits will stop & the device balance will be due.

• Other fees, taxes & restrictions apply to both student and teacher lines.

• For additional details regarding this offer, please read below.

Please read the important requirements:

• This offer is available for existing or new public and private K-12 schools, colleges and universities with a qualified wireless service agreement.

• During the promotional period (ending 7/25/21), qualifying customers must purchase at least one Moxee device on 24-month installment agreement or 12-month installment agreement and/or Enterprise Traffic Protector or AccessMyLAN service (special data plan) for that line. Qualifying customers with BYOD devices that activate 100 or more lines with the Special DataConnect for Education plan and an eligible content filtering service can also get the data (service is $10/mo after credits; eligible content filtering service is either $1/mo or $6/mo after credits). Must coordinate with AT&T to activate the additional 100 or more lines.

• Temporarily Svc Suspensions: For each line, Customer may request a temporary svc suspension of up to 3 months per rolling 12 month period. During suspension period, the $10/mo. or $11/mo. credit will stop. If you cancel service, upgrade or pay up/off agmt early your credits may cease.

• Other fees, taxes, charges & restrictions apply to both student and teacher lines.