

UP TO \$700 OFF SELECT SMARTPHONES OFFER. Get up to \$700 off an eligible smartphone when you switch to AT&T and port in your number, or up to \$500 off without port-in.

Switch to AT&T. Buy an eligible new smartphone on qualifying installment plan with elig. wireless service (min. \$50/mo. on new Mobile Share Plus for Business plan after AutoPay discount starts within 2 bills; other qualified plans available) and get up to \$700 off eligible smartphone with trade-in.

Limited time offer. Available only to business customers with a qual. wireless svc agmt (Business Agmt) and only for Corporate Responsibility User lines of svc.

You'll need to:

- Purchase eligible device on a qualifying installment agreement.
- Trade in an eligible smartphone in good working condition.
- Add a new line to a new or existing account.
- Port in a new line from eligible third-party carrier to receive up to \$700 off an eligible smartphone. For new line without port-in, the max credit will be \$500.
- Pay taxes on the full retail price of the new smartphone up front.
- Activate service on an eligible wireless plan (min. \$50/mo. on AT&T Mobile Share Plus for Business after AutoPay discount; pay min. \$60/mo. until discount starts w/in 2 bills; other qual. plans avail. Existing customers can add to elig. current plans).
- Pay a \$30 upgrade fee.

Note: Installment options are 0% APR agreement on AT&T Installment Plan (30 mos. at up to \$53.34/mo.) or Equipment Installment Plan (24 mos. at up to \$66.67/mo. or 36 mos. at up to \$44.45/mo.). **If buying on the AT&T Installment Plan with Next UpSM, customer is responsible and will not receive any credits for an additional \$5/mo. for the Next Up upgrade feature.** Well-qualified credit may be required for \$0 down on new line, or down payment may be required. Must trade in eligible smartphone at a participating location and complete trade-in within 30 days from activation of new phone. This is not an early upgrade program.

Eligible Devices:

Eligible Purchased Smartphones:

- Apple iPhone: 8 128GB/256GB, 8 Plus, X 64GB/256GB, XR 128GB/256GB, XS, XS Max, 11, 11 Pro, 11 Pro Max (priced up to \$1,450).
- NOTE: iPhone 8 64GB and XR 64GB are not eligible.
- Samsung Galaxy: S10e 256GB/S10/S10+/ (priced up to \$1,600)
- NOTE: S10e 128GB is not eligible.
- Google Pixel 4 128GB and 4 XL (priced up to \$1,080)
- NOTE: Pixel 4 64GB is not eligible.

Eligible **Trade-in** smartphones: Must be in good working condition and must meet AT&T Trade-In Program requirements and have a minimum trade-in value of \$40.

Eligible devices:

- **Apple:** iPhone 6 Plus, 6s, 6s Plus, 7, 7 Plus, 8, 8 Plus, X, XR, XS, XS Max, 11, 11 Pro, 11 Pro Max
- **Samsung:** Galaxy A10e, A20, A50, A7, A8+, A9, Note8, Note9, Note10, Note10+, Galaxy S6 Edge, Galaxy S6 Edge + Duos, Galaxy S6 Edge+, Galaxy S7, Galaxy S7, Active, Galaxy S7 Edge, Galaxy S8, Galaxy S8 Active, Galaxy S8 Duos, Galaxy S8+, Galaxy S9, Galaxy S9+, Galaxy S9+ Duos, Galaxy S10, Galaxy S10 5G, Galaxy S10+, Galaxy S10E
- **Google:** Pixel XL, 2, 2 XL, 3, 3 XL, 3a, 3a XL
- **LG:** G6, G7 ThinQ, G8 ThinQ, V30, V35 ThinQ, V40 ThinQ, V50 ThinQ
- **Motorola:** Z2 Play, Z3, Z3 Play, Z4
- **Other:** RED Hydrogen One, Razer 2, OnePlus 5

After all that you'll get:

- Up to \$700 in bill credits on eligible purchased smartphone when you port in a new line.
- Up to \$500 in bill credits if you added a new line without port-in.

Note: Credits start within 3 bills after trade-in of eligible smartphone is completed and will be applied in equal amounts (up to \$29.17 each) over up to 36 monthly installments. You will receive catch-up credits once bill credits start. Credit will not exceed the lower of the device cost or \$700. (Example: If the device cost is \$850, the max credit will be \$700.) See att.com/nextup, att.com/equipmentinstallmentplan and your Retail Installment Agreement for full details.

Important notes:

- Trade-in smartphone must be in good working condition and must meet AT&T Trade-In Program requirements and have a minimum trade-in value of \$40.
- Must trade in elig. smartphone at a participating location and complete trade-in within 30 days from activation of new phone.
- This is not an early upgrade program. Trade-in device may not be on existing installment plan.
- Trade-in does not relieve obligations under any AT&T installment agreement program or other AT&T Return and Exchange programs including recently purchased device returns, Warranty, or Extended Warranty. Devices to be returned through these AT&T programs should not be traded in via this offer.
- If trade-in value of device is greater than the credit you are eligible for under this offer, you may receive a one-time trade-in credit (value via instant credit or promo card) in lieu of this bill credit offer. See att.com/tradein for terms.
- To qualify for bill credits, wireless line must be on an installment agreement and remain active & in good standing for 30 days.
- Installment agreement starts when device is shipped.
- To get all the credits, the discounted device must remain on installment agreement and you must keep eligible service for entire installment term.
- **If you cancel wireless service, your credits will end and you'll owe the balance of up to \$1,600.**
- **If you cancel service on any other line on your account within 45 days of activating the line under this offer, device credits will stop.**
- If you upgrade or pay up/off the installment agreement on the discounted device early, your credits may cease.
- Credit approval is required. Depending on your credit, a down payment may be required.
- You have 30 days to exchange or return the smartphone; a restocking fee of up to \$55 may apply.

General service details:

- Purchase, financing & other limits & restrictions apply.
- Offers may not be combinable with other offers, discounts, or credits, and may make your account ineligible for select other offers (including bill credit offers) for 12 months.
- **Pricing, promotions, programming, terms & restrictions subject to change & may be modified or terminated at any time without notice.**
- **Wireless service subject to Business Customer Agreement.**
- Additional monthly fees & taxes: Apply per line & include Regulatory Cost Recovery Fee (up to \$1.50), Administrative Fee (\$1.99) & other fees that are not government-required surcharges as well as taxes. Additional one-time fees may apply. Usage, speed, coverage & other restr's apply. See www.att.com/mobilityfees for more details.
- Other restrictions apply & may result in service termination.
- AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details. International and domestic off-net data may be at 2G speeds.