

Get the help you need to upgrade to 4G-LTE



2G/3G cellular network sunset plans are affecting companies all over the U.S. as deadlines are rapidly approaching. Businesses need to act now to upgrade to 4G-LTE devices. You can count on AT&T to help you make that transition.

The time to sunset previous generations of wireless networks has come. Companies need to upgrade their 2G/3G-supported technology and devices or risk business disruption.

Full migration can be an overwhelming task without the right support. We give you the support you need, whether you're transitioning from legacy AT&T devices or making the move from another provider's architecture. What's more, when we help you migrate to 4G-LTE, it creates new opportunities for better user experiences and enhanced efficiency across the entire network spectrum.

Upgrading to AT&T 4G-LTE now can help by:

- Increasing your devices' speed and reliability
- Allowing more devices to be connected to the network without impacting performance
- Improving cost efficiencies with longer lasting and more sustainable devices



Why AT&T Business is the right choice for your 4G-LTE upgrade – what we bring to the table

A leading network

By upgrading your devices with AT&T Business, you also gain access to the largest network in North America.¹ Our network's stability and coverage helps our business deployments run smoothly. It empowers you to capitalize on the promise of IoT. We deliver comprehensive network services that span the breadth of your mobility needs, including LTE, LTE-M, narrowband IoT, Global SIM, and more.

Robust platforms and solutions

We bring a full portfolio of <u>mobility platforms</u> and solutions. These are designed to help you increase efficiencies, save costs, and find new opportunities. We have solutions that can help you:

- Deploy, manage, and monetize your connected devices around the world
- Manage IoT connections across cellular and satellite operators
- Apply advanced analytics, artificial intelligence, and machine learning to your IoT data to make your business run smarter
- And much more

A focus on innovation

We're always pushing the boundaries on what mobility can achieve. This means focused innovation that transforms user experiences and network capabilities. We are currently the leading IoT service provider in the U.S. with over 71 million IoT connections. We can integrate 4G-enabled IoT solutions into your legacy products and services and build a framework for a future-ready business.

Experience at scale

Regardless of industry, we can help in this everchanging landscape. AT&T Business is built of mobility and industry experts with solid strategic solution alliances. They can help you determine options and build solutions that help you achieve your business goals. We are the only company in the U.S. to date that has fully migrated all of our 2G customers to 3G.² You can trust us to do the same for 4G-LTE.

Professional Services

Our range of professional services cover the breadth of your upgrade needs — from device selections and onboarding to ongoing technical support. We can help you create a connected device inventory, design a roadmap for sunsetting procedures, and identify solutions for potential problem areas in your transition.

Let us start implementing your technology transition today

During 2G and 3G sunsets, long-term transition plans and migration strategies are vital for business success.

We can help you form a solid migration plan now and a well-thought-out timeline prior to sunset. Ask us how we can help you avoid service disruption and keep your business and customers connected.

Why AT&T

AT&T delivers highly secure networking solutions for businesses of all sizes. We offer custom solutions in Internet and Networking Services, Cybersecurity, Internet of Things, Cloud Solutions, Mobility, Voice and Collaboration, and DIRECTV for Business. We also provide expert consulting and support to meet your needs.

To learn more about upgrading to 4G-LTE with AT&T Business, visit <u>maketheswitch</u>, or contact your AT&T Representative.

¹ Based on comparison of carrier owned & operated networks. No AT&T on-net coverage in select countries, including Canada. ²https://www.business.att.com/categories/design-develop-and-expand.html

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