

# Prioritize your mobile data traffic for a consistent network experience with AT&T Turbo for Business

## Benefits

- Uses a higher Quality of Service (QoS) level than the network standard
- Maximizes productivity during moments of high network congestion
- Delivers fast, reliable connections for video conferencing, Voice over Internet Protocol (VoIP) applications, and data transfers
- Improves the network experience without additional applications
- Boosts performance with always-on data priority over network traffic
- Flexible options for adding Turbo for Business to a qualified rate plan

## AT&T Turbo for Business puts you on the road to productivity

Business favors those who move fast. That's why you need a mobile network solution that puts you ahead. **AT&T Turbo for Business enables a prioritized experience for business data**, so you stay productive throughout the day, even during periods of high network traffic. It's like a freeway express lane, airline pre-check line, and backstage pass all rolled into one.

Most network traffic is given a default service level called best-effort. AT&T Turbo for Business leverages Quality of Service (QoS) technology to provide an enhanced mobile data experience. **This helps achieve a superior level of service over best-effort**, allowing for smooth and efficient operations. It's the quality service and next-level treatment you'd expect from America's largest wireless network.<sup>1</sup>

## Skip the line, put your data ahead

### Consistent network experience on the go

A network is the road on which your data travels. Just like rush hour, these roads get congested during peak use. AT&T Turbo for Business helps your mobile data rise above. **In challenging conditions, you'll experience a seamless flow of data and lower latency compared to everyday data traffic.**

Applications like video, VoIP, and file sharing perform more reliably. Machine-to-machine apps, telematics and point-of-sale (POS) systems, system monitoring software, and Internet of Things (IoT) solutions maintain greater responsiveness to operate more efficiently.

<sup>1</sup> Based on comparison of carrier owned and operated networks. No AT&T on-net coverage in select countries, including Canada.



### **A true business differentiator**

AT&T Turbo for Business gives you the mobile data edge you need. It's included as a feature in some of our newer rate plans or can be purchased separately and added to select wireless rate plans. Flexible and scalable, we offer competitive pricing and data limits to accommodate your business needs.

### **A better IoT experience**

If you're an AT&T IoT customer, you can add AT&T Turbo for Business to your eligible IoT data plan to help optimize network resources. Most importantly, AT&T Turbo for Business offers a higher quality of service for your business data that's always on when connected to our network. The higher business prioritization for your mobile IoT data helps you get the best possible business performance. For data plan pricing and terms related to your devices, please contact your account manager for additional details.

## **A VIP mobile data experience**

### **AT&T Turbo for Business is ideal for:**



Businesses, regardless of size, that need mobile data priority treatment to power critical business applications



Retail and food service operators that use cellular POS systems to complete transactions at event kiosks



Entertainment venues that require constant communication between security staff and operations



Financial services organizations that rely on up-to-the-minute data to drive decision making



Healthcare facilities that need timely access to medical records and data to deliver critical patient care



Manufacturing and industrial solutions that rely on real-time data and analytics to optimize performance

## Wireless rate plans that feature AT&T Turbo for Business

Rate plan	Data cap	Monthly recurring charge
<b>AT&amp;T Business Unlimited Premium 2.0 with Turbo</b>	Unlimited Turbo	\$90 - \$130 <sup>2</sup>
<b>AT&amp;T Internet Air for Business Premium</b>	250 GB Turbo data <sup>3</sup>	\$70
<b>AT&amp;T Business Unlimited Premium for Tablet with Turbo</b>	Unlimited Turbo	\$35
<b>AT&amp;T Business Unlimited Premium for Laptop with Turbo</b>	50 GB Turbo data <sup>4</sup>	\$55
<b>AT&amp;T Business Preferred Premium with Turbo</b>	Unlimited Turbo	\$60 - \$70
<b>AT&amp;T Business Preferred Premium for Tablet with Turbo</b>	50 GB Turbo data <sup>4</sup>	\$55
<b>AT&amp;T DataConnect Unlimited with Turbo for Business Laptop</b>	50 GB Turbo data <sup>4</sup>	\$55
<b>AT&amp;T DataConnect Unlimited with Turbo for Business Tablet</b>	50 GB Turbo data <sup>4</sup>	\$55
<b>IoT plans with Turbo</b>	Various data buckets	Custom

### AT&T Turbo for Business add-on solution\*

<b>Select compatible rate plans</b>	Varies based on rate plan's premium data allotment	\$15 (plus the cost of the rate plan)
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\*Req's compatible plan & 5G device. (See your account rep for more info). May take up to 15 minutes after purchase for feature to apply. Coverage not available everywhere. Visit [att.com/turboforbiz](http://att.com/turboforbiz) for details

### To further optimize your business, consider these additional AT&T solutions:

- **AT&T Business Buyback™:** Minimize e-waste and earn AT&T account credits by trading in your old or unused devices.
- **AT&T Business Protect:** Get comprehensive device protection at an affordable price, with support when and where you need it, as soon as the same day.<sup>5</sup>
- **AT&T Switch Assist—Premium:** Seamlessly switch your wireless devices and services to AT&T Business.

<sup>2</sup> Depends on bulk rate pricing.

<sup>3</sup> Feature is applied to your line for the first 250GB of data per bill cycle, offering a prioritized experience for qualified data, but does not prioritize over all other traffic (which may receive a similar or higher priority level) or provide priority network access or preemption capabilities. Coverage not available everywhere. Other restrictions apply.

<sup>4</sup> After 50GB, rate plan data rules apply; AT&T may temporarily slow data speeds if the network is busy.

<sup>5</sup> Restrictions and limitations apply. Visit [AT&T Business Protect](http://att.com/businessprotect) for details.

## Why AT&T for Business

See how ultra-fast, reliable fiber, protected by built-in security, and 5G connectivity give you a new level of confidence in the possibilities of your network. Let our experts work with you to solve your challenges and accelerate outcomes. Your business deserves the AT&T Business difference—a new standard for networking.

To learn more visit [att.com/turboforbiz](http://att.com/turboforbiz) or contact your AT&T Business representative

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