

Keep teams, fans, and staff highly secure



AT&T Cybersecurity Consulting can help you get over the goal line by:

- Connecting your business and security goals
- Driving faster, more efficient security response
- Knowing and improving your security posture

At AT&T, we help sports and entertainment venues minimize risks, manage security operations, and meet compliance requirements.

For sports teams and entertainment venues, cybersecurity professionals are inundated with alerts and information from a growing number of siloed point solutions. Venues and arenas contain hundreds of known and unknown vulnerabilities that allow threats to target critical business services such as point of sale (POS), IT infrastructures, and visitors' devices. Teams, coaches and athletes themselves are also vulnerable to data loss as it pertains to athletic performance, competitive advantage, and personal information.

Industry insights from the pros who know

According to The 2019 Gartner CIO Agenda survey:

- Digital initiatives and growth are the two top business priorities for CIOs
- According to 40 percent of CIOs surveyed, consumers' evolving demands are the driving force behind business model changes
- 95 percent of CIOs expect cybersecurity threats to get worse

AT&T offers expertise and implementation of services around applications, payments, PCI security, as well as advanced threats such as spear phishing, phishing, DDoS attacks, and insider theft. Our consultants help identify and prevent threats to your retail environment while also seeing to it that critical systems are optimally designed, implemented, and supported.

Current cybersecurity challenges	AT&T Cybersecurity solutions
<ul style="list-style-type: none"> • Protect point-of-sale systems in concessions and merchandise locations • Meet PCI compliance requirements • Protect data via 24/7 network and endpoint monitoring 	<ul style="list-style-type: none"> • PCI compliance assessment • Vulnerability and threat management • Managed threat detection and response • Industry standards assessment • Security maturity benchmarking
<ul style="list-style-type: none"> • Baseline security of your sports ecosystem and assist in determining risk 	<ul style="list-style-type: none"> • Cyber risk posture assessment • Vulnerability scanning services • Penetration testing services • Firewall rules and planning
<ul style="list-style-type: none"> • Help reduce risks of data breach and its impact on fans, the team, individual athletes, and venue staff 	<ul style="list-style-type: none"> • Incident response table top exercises • Risk assessment • Incident response retainer
<ul style="list-style-type: none"> • Invest in education for athletes and staff 	<ul style="list-style-type: none"> • Security awareness & training • Social engineering assessment • Phishing simulation
<ul style="list-style-type: none"> • Protect backend operations and be ready for advanced threats such as spear phishing, phishing, DDoS attacks, and insider theft 	<ul style="list-style-type: none"> • Cloud security assessments • IoT cybersecurity consulting

Why AT&T With unrivaled visibility across data, network and devices, leading insights from AT&T Alien Labs and our open source threat exchange, we can anticipate and act on threats to protect your business. As a trusted advisor we're delivering a new era of transparency, giving you confidence in your decisions, your data, and your partnerships.

About AT&T Cybersecurity AT&T Cybersecurity helps to reduce the complexity and cost of fighting cybercrime. Together, the power of the AT&T network, our SaaS-based solutions with advanced technologies including virtualization and actionable threat intelligence from AT&T Alien Labs and the Open Threat Exchange™, and our relationship with more than 40 best-of-breed vendors, accelerate your response to cybersecurity threats. Our experienced consultants and SOC analysts help manage your network transformation to reduce cybersecurity risk and overcome the skills gap. Our mission is to be your trusted advisor on your journey to cybersecurity resiliency, making it safer for your business to innovate.

For more information, contact an AT&T Representative at 866.792.3278 or visit us at www.att.com/security-consulting.

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