



Connecting your fleet just got simpler



Powerfleet covers more roads and connects with the top vehicle brands.¹

No hardware or downtime required

Adding telematics to your fleet used to mean taking your vehicles out of service to have hardware installed. Not anymore. Now, many new vehicles have telematics from original equipment manufacturers (OEMs) built in.

Integrated platform for valuable insights

At AT&T, we've partnered with leading car manufacturers to connect you with vehicle intelligence that moves your business forward. Manage your OEM and non-OEM telematics vehicles, plus get insights from your dash camera and other connected assets in one place: the Unity platform.

With Powerfleet, you'll trade downtime and hardware for:



Fast activation



No additional hardware costs



Zero-touch updates and enhancements

Top vehicle brands

Our relationships with 7 major OEMs enable us to connect with vehicle brand leaders, including Ford, GM, Chrysler, Jeep, Dodge, Tesla, and Stellantis.

¹ Based on independent third-party data.

One platform does it all

The Powerfleet platform, Unity, is a cloud-based solution that makes it easy to connect and track:

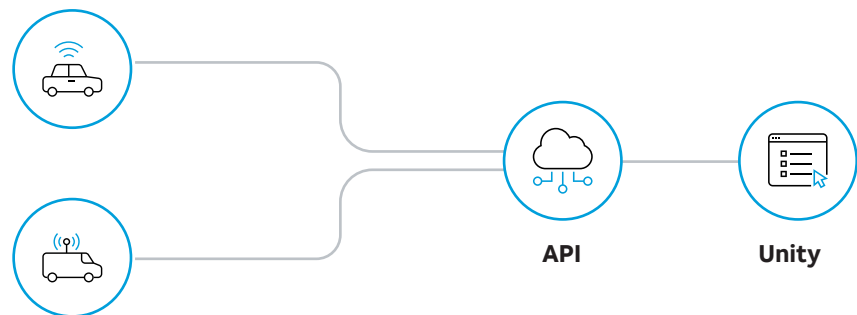
- Vehicle status: location, idle time, leaving a geofenced area, speed
- Vehicle health using electronic control module (ECM) codes
- Driver behavior: accelerating too fast, harsh cornering, aggressive driving, aggressive braking

Powerfleet makes electronic logging and driver compliance easier too.

How it works

Powerfleet uses an array of sensors embedded in your vehicle during manufacture to collect a wealth of valuable data from your vehicle. We've partnered with leading OEMs to develop application programming interfaces (APIs) that connect their built-in telematics to the AT&T 5G/LTE network. Your data is transferred seamlessly and securely across the network to our cloud-based fleet management platform, Unity. There, you can access rich reporting, add or remove vehicles, and monitor routes and geofences.

Unity has everything you need to manage your telematics solutions anytime, from anywhere. It's where you'll access robust reports with insights you can use to lower fuel costs, improve fleet efficiency, track equipment, and optimize operations.



Getting started is easy

Simply provide a list of the vehicle identification numbers (VINs) you plan to activate. Once we validate that they are eligible, our experts work with you to coordinate a deployment at your convenience then activate your telematics over the air. That's it. Your vehicle telematics turn on without downtime, hardware installation, or other work.

Why AT&T?

Connect people, devices, applications, and more to our secure and reliable network to unleash the power of your data. Let our experts work with you to solve your IoT challenges and accelerate outcomes. Your business deserves the AT&T Business difference—a new standard for networking.

Contact your AT&T account representative or learn more at: att.com/powerfleet