

# Optimize your business performance with world-class advisory and integration services



**AT&T Consulting and Professional Services provides advisory and transformation services that fuel digital transformation. We are a global force of solutions specialists and industry experts delivering thoughtful guidance, integrated solutions, and impeccable execution at the speed of your business.**

Through more than two decades of experience working with customers and developing best practices, we combine innovative technology solutions with industry-powered insights to take on your most complex challenges and solve for your greatest business needs. Our advisory services help you connect business strategies to a technology roadmap and an actionable plan. Our transformation professional services help you realize that plan through design, integration, deployment, operations, and program governance – with a specific focus on accelerating time-to-value and reducing risk.

## Key benefits

- Independent and objective solutions allow for optimal design and architecture
- Expertise and experience help reduce risks in IT projects
- Rapidly introduce new services and applications into production
- Simplify IT environment
- Maximize return on technology investment through integration, deployment, support planning and evolution
- Improve IT staff productivity, permitting them to focus on strategic business initiatives
- Expand network reach
- Reduce operating cost
- Improve implementation cycle time
- Lower total cost of ownership
- Migrate from current environment to a more cost effective, efficient future state architecture

We deliver these services within your industry



Healthcare



Manufacturing



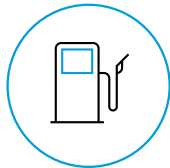
Transportation



Financial services



Public sector



Oil, gas and utilities



Sports and entertainment



Professional services



Retail

and across four primary areas:

**Network, Edge and Cloud**

The world of IT is undergoing a radical paradigm shift as application services accelerate their cloud transition. Compounded by the need for workforce mobility – the “hybrid workplace” – both network and security architectures are under extreme pressure to adapt to highly distributed traffic patterns and more complex interactions across enterprises. Businesses need more cost-effective, low latency, and reliable services to address these and future changes while maintaining regulatory compliance requirements. In addition, there is an increased expectation that the operations function will evolve with NetDevOps and agile automation to further reduce costs while exceeding service levels. AT&T Consulting and Professional Services for network, edge and cloud offerings span readiness and strategy through complex multi-site transformations. We specialize in legacy network modernization, software defined edge transformation, and have expertise across the leading SD-WAN platforms. We develop highly secure, hybrid and multi-cloud architectures and connectivity to address distributed and mission-critical application requirements. Together with our Cybersecurity team, we also help customers with their readiness and strategy development for Secure Access Service Edge (SASE) framework adoption and transformation.

**Cybersecurity**

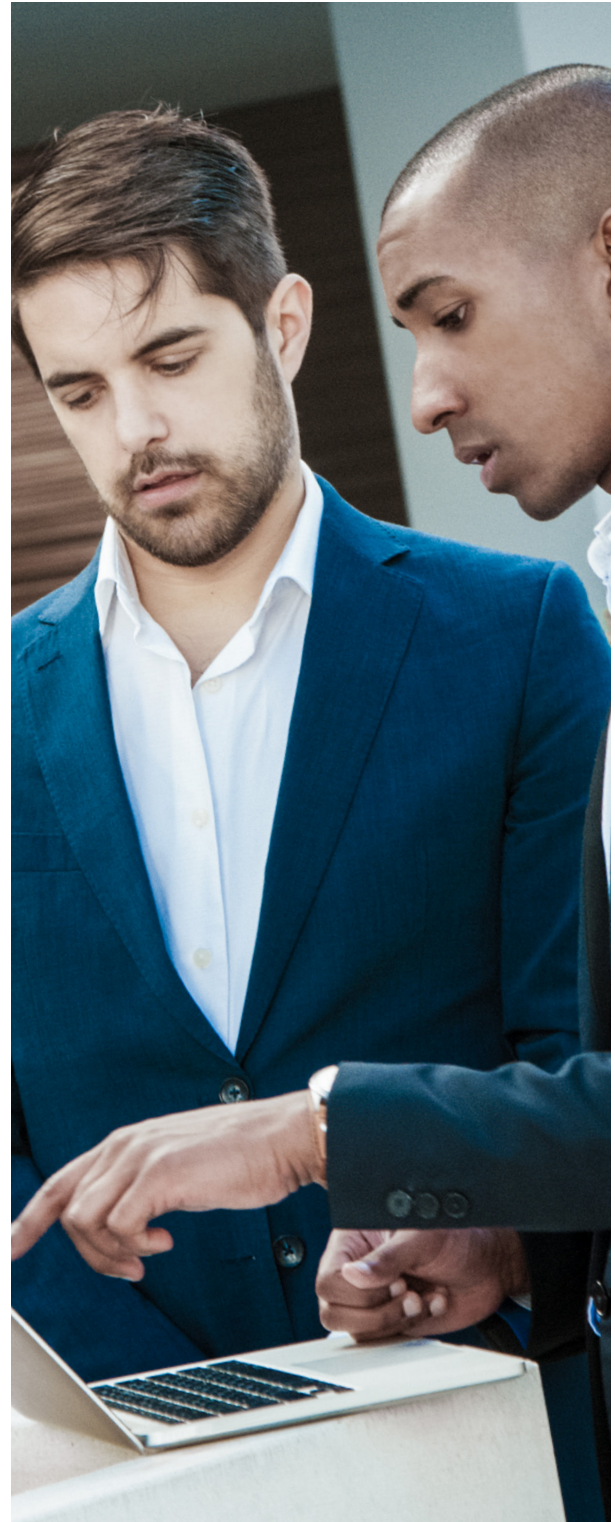
In response to the shifting landscape of cybersecurity needs, AT&T has organized its cybersecurity consulting services around three pillars: risk advisory services, cyber operations and cyber as a service (CaaS); each encompasses a variety of services designed to help organizations tackle an assortment of cybersecurity challenges. AT&T’s Risk Advisory Services help organizations evaluate and improve existing security governance by considering business challenges, requirements, and objectives. We help organizations build strategies and plan roadmaps; address data privacy, third-party risks, fraud, and payment security challenges; and contend with IT regulatory compliance needs and gaps. Focused on technical solutions that enable organizations to achieve operational objectives and drive business outcomes, AT&T’s Cyber Operation Services span network and cloud security, application security, mobile, IoT and endpoint security, and threat detection and response services. AT&T’s CaaS portfolio offers subscription-based services designed to support the ongoing, day-to-day resilience needs of cybersecurity programs. Spanning vulnerability management, incident response and forensics, risk and compliance management, and training and awareness services, CaaS provides proactive, ongoing, and reactive services that enable organizations to consume services and skill sets on demand based on business needs.

**IoT, 5G and Mobile Edge**

AT&T provides a full suite of lifecycle services to help businesses design, test, deploy, and manage 5G, Private Cellular Networks (PCNs), Edge Computing and IoT solutions. Our experts work with businesses of all sizes to accelerate innovation, reduce risks, and quickly realize benefits. We help global enterprises move rapidly from concept through pilot and production deployments with governance across AT&T, customer, and partner ecosystems. Advisory services include business and technology strategy, innovation and acceleration strategies, architecture development, timelines, budget requirements and execution plans. Transformation services include installation, integration, configuration, and ongoing managed services. We also provide capabilities that address mobile and IoT security, involving infrastructure, threat management, data and application services, while maintaining confidentiality, integrity, availability and compliance.

**Voice, Collaboration and Contact Center**

Voice, collaboration, and contact center infrastructures continue to evolve to the cloud, but with that transition comes business risks and IT challenges. These include ensuring network readiness, meeting compliance requirements, and preventing disruption to end user productivity and customer experience. In addition, enterprises often contend with multiple vendor platforms serving these functional areas and the need for common architectural and integration approaches. AT&T Consulting and Professional Services can help you accelerate these types of transformation projects. We have a unique service capability addressing the end-to-end voice “ecosystem” and can deliver with either discrete projects or holistic and turnkey programs. We help customers with their SIP & voice transformation, hosted SBC migrations, site readiness and transformation, and the related need to address E911 compliance for both office based and off-site employees. We have structured programs for cloud-based UC adoption across the leading platform vendors, and accelerate end user adoption by focusing on readiness, user experience, change-management, and enterprise application integration. Our contact center offerings include “Smart Start” programs for Cloud readiness and planning, multichannel adoption, and program management of full Cloud transformation across all the leading vendor platforms.



To speak to a sales representative, please call: 866.415.0949

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