

Out with the old and in with the new

Benefits of upgrading your digital solutions and modernizing your network

Keeping up with the times is essential – especially when it comes to the technology you invest in for your business. Since technology landscape is changing rapidly, businesses across all industries are going through a digital transformation journey. The shift from copper to fiber is a prime example. Businesses are reaping the benefits of increased speed and greater security with fiber-based solutions.

Network modernization can increase profits. Here's how:

- **Scale up or down** quickly to accommodate changing numbers of employees and offices, or for seasonal fluctuations
- **Increase security** by encrypting and tunneling your data, adding layers to your firewall, and taking advantage of cloud security options
- **Increase visibility and agility** through a single customer portal experience
- **Provide business continuity** by replacing legacy systems that can cause service disruptions and are harder to maintain
- **Control costs** by reducing capital investments and integrating cost-effective solutions

Middle-market companies with “a digital vision that is clear, comprehensive, and strategic, grow

75% faster on average than less digitally sophisticated peers.”¹

We're here to help you navigate network technology and solutions. Nearly 3 million businesses, from the largest global companies to small businesses, trust us with their connectivity. And we can connect you to the new digital ecosystem via an integrated, on-demand experience.

Why AT&T Business

Technology is complex. Transformation is fast. It can be difficult to know you're making the right connectivity choices. With experience across all industries, we bring a rich understanding of your business demands – no matter the size of your business – to help deliver the right insights, guidance, and solutions.

Learn more at www.business.att.com/portfolios/networking.html

¹ Farren, Doug. “2021 Year-End MMI (Middle Market Indicator) Webinar.” National Center for the Middle Market; 9 FEB 2022. Accessed 23 MAR 2022.

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