

Enterprise Mobility Management

Increase control, improve efficiency, boost productivity



Today's enterprises are driven to go mobile. Either their processes require it or their customers demand it. But many organizations risk being swamped by the complexities of the mobile infrastructure. It doesn't have to be that way.

Enterprise Mobility Management (EMM) solutions can help simplify the complexity. Enterprise Mobility Management is a compilation of advanced mobility solutions, from network security and device control, to content distribution, workspace management and through the entire lifecycle of application development. AT&T leverages best practices and proven frameworks to address nearly every enterprise mobility challenge.

The EMM portfolio of solutions can be utilized as individual components for niche requirements or delivered holistically to address full technology projects. AT&T consults with your organization and then uses a mixture of components within the EMM portfolio to help you decipher your challenges and capitalize on your opportunities.

Potential Benefits

- Utilize mobility solutions to help improve productivity
- Can reduce partners required to manage mobile inventory
- Allows organization to focus on core competency
- Confidently deploy any size mobility project

Features

- Mobility strategy consulting
- Mobile application, content, and device management solutions
- Multiple mobile application development options
- Full life cycle management
- Carrier, device, and Operating System agnostic solutions

Device Management

Device Management combines data-driven smartphone management with real-time wireless cost control and flexible deployment options. AT&T provides IT teams with multi-platform visibility to analyze smartphone data and application use. With an on-premises, cloud-based or managed and hosted solution, IT departments can proactively provide a high level of enterprise data security, even on employee-owned devices. Organizations can support a variety of devices on multiple operating systems with the added benefits of help desk-to-help desk support and end-to-end incident reporting, triage, escalation and resolution.

Application Development

Application Development is a comprehensive suite of products and services that enable organizations to design, build, deploy and manage dynamic mobile B2B, B2E and B2C applications. AT&T allows businesses to mobilize their unique workflows and processes, which often involves integration with existing applications, mainframes, supply-chain management and backend databases. Whether you're looking to build mobile applications natively, with HTML 5, or utilizing a platform approach, Mobile Application Development offers a range of application delivery options.

Application Management

Mobile Application Management helps IT organizations protect sensitive data by controlling access to the applications which access that data. MAM enables organizations to efficiently provision applications with the sufficient access controls to the appropriate employees. Mobile Application Management can also “wrap” content and information as a means of separating and safeguarding it on mobile devices.

Content Management

Give your mobile workforce the collaboration tools they need to be more efficient, more engaged, and more productive. With Content Management your mobile teams will no longer have to spend time searching for the files they need. Our solutions provide mobile workers the ability to send highly secure messages between individual users or entire groups, view near real-time video and audio chatting, link content to social networks, on-the-fly presentation broadcasting, and the ability to follow specific users and content in the system. Thus ensuring that your teams have highly secure access to what they need, where and when they need it.

Professional Services

From selecting device, application, and content management solutions, to lifecycle management, we help organizations secure content and data while empowering users to be more efficient and productive. Enjoy a single point of contact for integration, hosting, lifecycle management, and mobile application support, while eliminating the complexity of working with multiple vendors.

It can be expensive and difficult for your organization to create and maintain in-house experts who stay on top of the latest mobility technology advancements. By choosing AT&T professional services, you benefit from experts who can design a holistic mobile management strategy – and avoid the costs of maintaining your own set of experts.

Our mobile specialists bring high quality mobile knowledge and experience to each engagement. Our consultants provide end-to-end services that can assist you in deploying your mobile solution.

These services include:

- Consulting and solution design
- Applications and data strategy development
- Device ordering, procurement, and staging/kitting
- User training and ongoing help-desk support

For more information contact an AT&T Representative or visit www.att.com/emm.

To learn more about what AT&T Mobile Enterprise Management can do for you, contact your AT&T representative or visit us on the web at www.att.com/emm.

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