

Big insights from a small device: HARMAN Spark



HARMAN Spark
is available
exclusively
from AT&T

Improve driver safety, be more efficient and productive, and work from anywhere with built-in Wi-Fi.

You're always looking for ways to work leaner and more efficiently. As fuel and repair costs rise, efficiency is more important than ever. At the same time, your customers expect more. So when it's time to choose a telematics solution to become more efficient, you need it to be simple and uncomplicated, and you want to get the most value possible.

Work more efficiently and keep your customers happy

HARMAN Spark takes the best features of heavy-duty fleet tracking solutions and integrates them into a compact plug-in device for compatible, light duty vehicles. With features like geofencing, boundary

alerts, and driving scores, you'll have a better handle on where your vehicles are. You'll be able to keep drivers safe and vehicles in top condition.

But we've taken it a step further. We've added Wi-Fi hotspot capability so your sales teams, service crews, and delivery drivers can be productive on the road. Your workforce is connected inside the vehicle and in the surrounding area, thanks to a powerful built-in antenna. They can connect up to eight devices including a smartphone, laptop, ear buds, and more to access the tools and applications they need to get work done.

What you'll love about HARMAN Spark

- Simple to set up and easy to use
- Built-in Wi-Fi hotspot for up to 8 devices
- Driver scoring
- Boundary and impact alerts
- Virtual mechanic

What you can do with HARMAN Spark

Monitor and track:

- Vehicle locations
- Vehicle health
- Driver performance
- Business operations

So you can:

- Dispatch your teams efficiently
- Improve vehicle uptime
- Keep your team safe
- Be more productive on the road

With the HARMAN Spark device and mobile app, you'll have better insight into your fleet's overall performance. You can work better, not harder. You can keep your customers happy while you take on more.

How it works

HARMAN Spark is a palm-sized device that connects to the Onboard Diagnostics (OBD-II) port in your car, van, or truck. Once it's plugged in, simply pair it with the app. You'll have instant access to your fleet's whereabouts and other important information:

WatchIt alerts: Spark notifies you if a vehicle is moved, bumped, towed, or if there's impact.

Boundaries: Know where your vehicles are and be informed if they enter or leave a designated work location, or geofence, you've established.

Driving score: Drivers get immediate feedback and helpful tips on driving behavior. You can recognize and reward safe driving while coaching drivers to improve safety.

Virtual mechanic: Stay informed about the overall health of your fleet vehicles and know when they need service.

RepairPal: When your vehicle needs service, get recommendations for local partners who can help.

Wi-Fi Hotspot: Connect up to 8 Bluetooth® devices with a dedicated and secure in-vehicle hotspot. (AT&T data plan required.)

Keep trouble at bay

Spark interprets the trouble codes that are part of your vehicle's on-board diagnostics. These codes provide information about the various systems in your vehicle. They tell your mechanic when there's a problem with the battery, when engine cylinders in the engine misfire, or when an airbag could malfunction—to name just a few possibilities. This information is important for diagnosing problems. It's also a valuable tool for planning preventive maintenance that keeps vehicles in good condition and on the road.

Operate more sustainably

Driver scoring tells you how the vehicle is being driven. Harsh braking and turning, and speeding can take a toll on vehicle health and performance. Making drivers aware of the quality of their driving and helping them improve makes them safer and extends the life of your fleet. By keeping your vehicles in top condition and ensuring your drivers care for them, you can also reduce fuel costs and emissions. That's good for your business and the environment.





Whether you have one vehicle on the road or a fleet, you can benefit from HARMAN Spark

Delivery drivers:

- Florists
- Grocery
- Mail and parcels
- Office supplies
- Parts delivery
- Furniture delivery

Service crews:

- HVAC
- Local towing
- Electrical and plumbing

Transportation:

- Distribution companies
- Food and beverage
- Long and short-haul trucking

HARMAN Spark: Mobile App req'd: iOS version 10.0 and higher, and Android version 8.0 and higher. Data charges may apply to app download/usage. **Eligibility:** Requires eligible vehicle. New or existing AT&T postpaid wireless account req'd. **Telematic Features:** Provided by 3rd parties. Must accept terms/conditions in App. Some services may require add'l in-App payment. Location accuracy, availability and timeliness of 3rd party services not guaranteed. Geographic restrictions: Coverage and service are not available everywhere. Services not available outside of the United States. Hotspot: Connects up to 8 Wi-Fi capable devices. **Device restrictions:** For in-car use only. Telematics req'd. AT&T reserves right to terminate service if device is plugged into anything other than a vehicle.

Pricing, promotions & terms subject to change & may be modified or terminated at any time without notice.

Why AT&T

Technology is complex. Transformation is fast. Are you making the right telematics choices for your business? What you want is simple advice that you can easily understand and apply. We deliver the right insights, guidance, and solutions for you.

Contact your AT&T Business account team to discuss the insights you can get from [HARMAN SPARK](#)

Contact me to learn more.

Name:

Phone: