



DALLAS, April 7, 2025

AT&T Named a Leader in Gartner® Magic Quadrant™ for Managed IoT Connectivity Services, Worldwide

AT&T recognized as a Leader for the 11th consecutive year

Key Takeaways:

- For the 11th year in a row, AT&T was recognized as a leader in the Gartner Magic Quadrant for Managed IoT Services.
 - From connected vehicles to manufacturing, AT&T helps businesses generate insights, gain efficiencies, and become smarter with comprehensive IoT solutions.
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AT&T was **named a Leader** in the latest Gartner Magic Quadrant for Managed IoT Connectivity Services, Worldwide – marking the 11th straight year the company has received this recognition. In our opinion, this underscores AT&T’s ongoing commitment to improving our platforms, expanding our global reach, and developing new capabilities that empower businesses to innovate.

The Gartner Magic Quadrant evaluates companies based on their “Completeness of Vision” and “Ability to Execute.” We believe that AT&T’s recognition reflects its dedication to advancing IoT technologies, from edge devices to platforms and analytics, and its ability to meet the evolving needs of businesses across industries.

AT&T was also recognized as a 2024 Gartner® Peer Insights™ Customers’ Choice for IoT, reflecting feedback from AT&T customers and end users of its IoT services. Vendors in this quadrant also exceed the market average User Interest and Adoption, which includes review and consideration score, review market coverage, and willingness to recommend.

AT&T is driving the future of IoT with comprehensive solutions that connect industries like **manufacturing** and **connected vehicles**. Through powerful



platforms and strategic relationships, AT&T helps businesses monitor, manage and scale IoT deployments.

“We feel being recognized as a Leader in the Gartner Magic Quadrant reflects our relentless focus on providing smart, secure and scalable IoT solutions,” said Hardmon Williams, senior vice president, AT&T Connected Solutions. “From providing advanced solutions in the automotive sector to helping customers enhance operational efficiency with video intelligence, we remain dedicated to empowering businesses with cutting-edge IoT capabilities that drive growth and efficiency.”

AT&T IoT solutions power millions of connected devices across **healthcare**, **transportation**, manufacturing and more – offering comprehensive IoT services that connect everything from smart vehicles to industrial machinery.

For more information about AT&T’s IoT solutions, visit [here](#).

Gartner, Magic Quadrant for Managed IoT Connectivity Services, Worldwide, Pablo Arriandiaga, Kameron Chao, Jon Dressel, 11 March 2025

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We help more than 100 million U.S. families, friends and neighbors, plus nearly 2.5 million businesses, connect to greater possibility. From the first phone call 140+ years ago to our 5G wireless and multi-gig internet offerings today, we @ATT innovate to improve lives. For more information about AT&T Inc. (NYSE:T), please visit us at [about.att.com](#). Investors can learn more at [investors.att.com](#).

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