A NEW ERA OF CONNECTION

Solutions for schools to help close the homework gap and support remote learning for teachers.
While the homework gap has existed for decades, the pandemic has brought national awareness to the problem. eLearning is not a temporary fix; it is an investment in the future of education. And connectivity is the new pen and paper.

We believe in the equality of education—and connection is at our core. Technology is critical for students to thrive and teachers to succeed. Schools need affordable options and also need capabilities enabled to support safety protocols like those in the Children’s Internet Protection Act (CIPA).

And teachers and students need access to the tools, resources and content that inspires and nourishes and transforms. That’s why we’ve created this offer for all qualified public and private schools, from K-12 to colleges and universities. From coast to coast, county to county, across the country.
Understanding the promotion:

- From 10/26/20 through 1/22/21, schools can migrate existing AT&T lines or activate new lines for students or teachers with either of the following combinations of services:
  - a qualified unlimited wireless data plan and Enterprise Traffic Protector service for a combined promotional price of $15/month, or
  - a qualified unlimited wireless data plan and AccessMyLAN™ service for a combined promotional price of $20/month

We understand that student populations change throughout the year so schools that add at least one eligible line before 1/22/21 will also be able to activate additional lines with these services at the same price through 12/29/22. Understanding that for all lines activated under this offer, the promotional pricing ends on 12/29/22.

We also value and recognize the commitment and dedication of teachers. They are truly the heart of our schools and during this time, even our homes. Experts in the classroom, educators are now learning to transfer those skills to remote learning and connectivity is a critical priority for their success.

- That's why we are providing schools the ability to get lines at no cost for their teachers. Based on the average class size of 1 teacher to 24 students, schools will get one free qualified line for a teacher—with the Special DataConnect for Education plan and either Enterprise Traffic Protector or AccessMyLAN—for every 24 lines for students that are migrated to or activated on the qualified services.

- In addition, schools have the option to get the following mobile hotspot devices for teacher and student qualified lines through 12/29/22, subject to availability:
  - AT&T Moxee mobile hotspot devices at no cost, after credits, with a 24-month Equipment Installment Plan.
  - Unite Express 2 mobile hotspot devices for $50, after credits, with a 24-month Equipment Installment Plan.
Additional details about the Unlimited Data Plans:

• The promotion is available on the AT&T Special DataConnect for Education plans, which offer unlimited data for tablets, laptops, aircards, and mobile hotspot devices.

• After 50GB of data usage per line on the plan, we may temporarily slow data speeds if the network is busy.

• The great news is our network continues to perform well. We continuously monitor bandwidth usage with tools that analyze and correlate network statistics. This is standard practice for us, and you can stay informed at our AT&T COVID-19 website, under Network.

• In addition, while we all enjoy streaming, we understand that classroom time is about learning. That’s why we’ve included video streaming controls in the data rate plans to help.

• For content we can identify as video, wireless streaming speed will be limited to Standard Definition quality (about 480p), similar to DVD.

• Rest assured, however, that interactive conferencing applications and services typically used for eLearning are not impacted by the video streaming controls.

• To learn more about the AT&T Special DataConnect for Education plans, click here.

Highlights about Enterprise Traffic Protector:

• We understand that it is important for School Districts to implement appropriately their obligations under the Children’s Internet Protection Act (CIPA).

• Enterprise Traffic Protector can be used by a School District as part of a plan to filter internet sites, so that domains classified as inappropriate can be blocked by an acceptable use policy.

• If you’d like to learn more about Enterprise Traffic Protector for education, click here.

Information about AccessMyLAN:

• AccessMyLAN is a mobile security and management service that can be used to support CIPA compliance for subscribed mobile devices.

• The service allows school administrators to manage the internet sites their students can access to help protect them from unsafe content and to block malicious sites, malware and hacking attempts.

• If you’d like to read more about the management and protection features of AccessMyLAN, click here.

Supporting schools in summertime:

• Schools can also temporarily suspend service to each student line for up to 3 months in a rolling 12-month period.

• During the suspension, the monthly service charge for the data plan will be reduced to $0.01/month, the service charge for Enterprise Traffic Protector or AccessMyLAN will be waived, and bill credits will be suspended.

• Installment agreement charges for equipment, if any, are not eligible for temporary suspension.

• Service suspension will not extend service discounts past 12/29/22.
Please read the important requirements:

- This offer is available for existing or new public and private K-12 schools, colleges and universities with a qualified wireless service agreement.

- During the promotional period (ending 12/22/22), qualifying customers may end service in the first month of use or migrate to an existing AT&T line. For each new or migrated line, a 12-month commitment of service is required for an eligible rate plan with Enterprise Traffic Protector or AccessMyLAN. Credits will be provided within 3-2 bill cycles and will be based on the number of lines migrated or activated at the end of the billing cycle. Customers will receive bill credits for lines of service for teachers until the earliest of 12/22/22 or when the service is terminated. Customer is responsible for taxes and fees.

- Customers will receive a free line of service for teachers, with the Special DataConnect for Education plan and Enterprise Traffic Protector or AccessMyLAN, for every 24 lines added between 10/26/22 and 12/29/22.

- The Unite Express 2 offer requires a qualified line and is $145 on a 0% APR 24-month agreement. The device is $50 after 24 monthly credits of $3.96. Credits will start within 2 bills.

- For additional details regarding this offer, please read below.

- The AT&T Moxee free device offer requires a qualified line and is $85 on a 0% APR 24-month agreement. The device is not at cost before credits. Credits will start within 2 bills.

- The Unite Express 2 offer requires a qualified line and is $145 on a 0% APR 24-month agreement. The device is $50 after 24 monthly credits of $3.96. Credits will start within 2 bills.

- If the data service is cancelled, the data plan and all credits will stop and the device balance will be due.

- Other fees, taxes, charges & restrictions apply to both student and teacher lines.

- Promotion, terms & restrictions subject to change & may be modified or terminated at any time without notice. Temporary Service Suspensions: For each line, customers may request a temporary suspension of up to 3 months per year. For each new or migrated line on an AT&T Special DataConnect for Education plan ($14/mo. after credits) and Enterprise Traffic Protector ($1/mo.). For each existing line on an AT&T Special DataConnect for Education plan ($6/mo. after credits) and Enterprise Traffic Protector ($1/mo.). For each new or migrated line on an AT&T Special DataConnect for Education plan ($50.00/mo. before credits) and Enterprise Traffic Protector ($1/mo.) or AccessMyLAN ($9.99/mo. before credits). Customers that add a Special DataConnect for Education plan and Enterprise Traffic Protector or AccessMyLAN Cloud, even during the promotion period, will receive monthly credits until 12/22/22 for all 24 lines added during the promotion period and any additional lines (limited to 1 line per customer per promotion period).

- Eligible lines will receive monthly bill credits until 12/29/22 for Special DataConnect for Education plan that will reduce the cost to $14/mo. Must be active in good standing for 60 days. Credits start with 2 bills. Teacher Credits: Customers will receive a free line of service on Special DataConnect for Education plan and Enterprise Traffic Protector or AccessMyLAN for any month that eligibility is met. The device is $50 after 24 monthly credits of $3.96. Credits will start within 2 bills.

- The Unite Express 2 offer requires a qualified line and is $145 on a 0% APR 24-month agreement. The device is $50 after 24 monthly credits of $3.96. Credits will start within 2 bills.

- Customers can bring their own devices, or purchase devices up front, or with an installment plan.

- The AT&T Moxee free device offer requires a qualified line and is $85 on a 0% APR 24-month agreement. The device is not at cost before credits. Credits will start within 2 bills.

- Customers that add a new or migrated existing AT&T line, for activation of eligible data-only device only. For each existing line, a 12-month commitment of service is required for an eligible rate plan with Enterprise Traffic Protector or AccessMyLAN Cloud, even during the promotion period, will receive monthly credits until 12/22/22 for all 24 lines added during the promotion period and any additional lines (limited to 1 line per customer per promotion period).

- The Unite Express 2 offer requires a qualified line and is $145 on a 0% APR 24-month agreement. The device is $50 after 24 monthly credits of $3.96. Credits will start within 2 bills.

- If the data service is cancelled, the data plan and all credits will stop and the device balance will be due.

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