



Brief



AT&T Switched Ethernet ServiceSM

An on demand network is here

A Breakthrough Self-Service Solution for Your Business

AT&T Switched Ethernet Service offers the simplicity, scalability, flexibility and affordability for your switched Ethernet network. Now your network is even stronger with the first of its kind direct access to an intelligent, intuitive, self-service networking solution.

This innovative capability gives you the control to rapidly provision your network services with direct self-service access.

Respond Faster With On Demand Capabilities

AT&T Switched Ethernet Service with a ground-breaking Network on Demand capability that's built on software-defined and virtualization technologies allows you to quickly provision and scale your network. You can have a simple contract which you may execute online, coupled with a completely digital buying experience and user-friendly, web-based network configuration and management.

Manage your network in near real-time, quickly order more ports, add or change services, scale bandwidth or expand into another state to meet the changing needs of your business.

Available Now!

Current AT&T Switched Ethernet customers can start taking advantage of these benefits by utilizing our on demand hybrid capability that enables the interconnection of existing AT&T Switched Ethernet ports with new on demand Ethernet ports. This functionality allows your business to bridge two or more previously disparate Ethernet network segments together into a single Ethernet network. You can also use a self-service web portal to manage your hybrid network, add sites, change configurations, and view billing information.

With on demand capabilities, you can truly focus on your core business – roll out new services and applications quickly and reliably, maximize your workforce productivity and collaboration, and connect to new partners and suppliers securely and effortlessly.

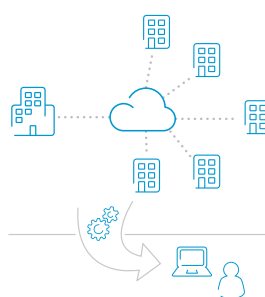
Evolving from Physical to Virtual

- Intuitive and fast click-through contracting and ordering
- Add or change network services in near real time
- Provision new ports quickly, often in days or less compared to weeks
- Easily customize services, network topology, and other network features
- Dial up or dial down broadband speeds in near real time instead of hours or days

Helping you Transform Your Business

- Plan and respond to business needs
- Roll out new services and apps quickly and reliably
- Maximize workforce productivity and collaboration
- Connect to new locations, partners or suppliers in the same state or across different states

AT&T Switched Ethernet Service with on demand functionality



- ▶ Fast Installation
- ▶ Dynamic Bandwidth
- ▶ Self-Service Portal

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To learn more about what AT&T Switched Ethernet Service with on demand can do for you, contact your AT&T Representative, or visit us on the web at www.att.com/ethernet.

To learn more about AT&T Ethernet Services, visit www.att.com/ethernet or [have us contact you](#).

AT&T Switched Ethernet Service with on demand is offered to customers in AT&T fiber-enabled buildings in AT&T's 21-state ILEC footprint, subject to the availability of suitable facilities. Please contact your account team for more information.