

Helping protect hotel staff from threatening situations



The American Hotel & Lodging Association (AHLA), along with the major hotel brands, announced the 5-Star promise in 2018. This promise was “a pledge to provide hotel employees across the U.S. with employee safety devices (ESDs) and commit to enhanced policies, trainings and resources that together are aimed at enhancing hotel safety ...”

To support this initiative, and to meet the industry 2020 implementation goal, AT&T has developed the AT&T Staff Alert. As AT&T, like others in the industry, agrees that employees should feel safe and secure while doing their work.

Features and potential benefits:

- Associates will carry a lightweight device with an LED light and audible alert
- Each guest room will be equipped with an easy to install plug-in extender bluetooth low energy (BLE) beacon. This allows for self-installation in some scenarios and eliminates the need for construction or supplemental power
- The solution activates only when the associate presses the device button, saving battery life and avoiding continuous tracking of hotel associates
- Highly secure cloud hosting for processing and storage of data, which provides hotels with necessary reliability, availability, and scalability
- A web-based portal to help manage the solution in near real-time
- Professional installation



The **AT&T Staff Alert** provides the hospitality industry with a foundational technology that helps support the needs of the hotel associates utilizing an IoT infrastructure along with bluetooth low energy technology. This solution also allows for the separation of the guest Wi-Fi network from the AT&T Staff Alert network, which helps with the reliability of the solution.

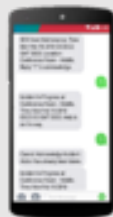
AT&T Staff Alert components



BLE beacon



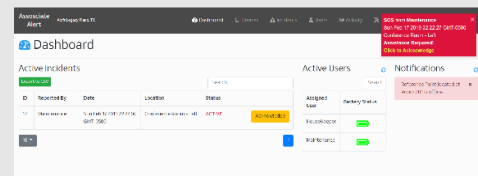
BLE beacon with aggregator



SMS text alerts



Alert button



Portal

Why AT&T

AT&T can identify and implement the technologies and services you need – from one edge of your business to the other – to help create efficiencies, better protect your business, and boost your bottom line. We offer the right products and network solutions, plus the expert consulting and support services, you need to help your business thrive.

For more information, contact your AT&T Account Representative.