



Plot your SD-WAN future with AT&T Consulting and Professional Services

Features

- Proven systematic approach
- Tools and templates that simplify SD-WAN integration
- Access to a wide range of vendors in the SD-WAN space

Benefits

- Speed SD-WAN adoption while minimizing risk
- Lessons learned and best practices streamline your deployment
- Deep expertise gained from complex, end-to-end deployments in more than 82 countries

Get expert technology advice and guidance. Our solutions keep you agile and ready for what comes next.

For businesses in the midst of digital transformation, a future-fit, cloud-ready network isn't an option. It's a requirement. It's the foundation that enables everything: performance, agility, efficiency, and security for processes and applications distributed throughout your enterprise.

Getting there can be a challenge. The transition to SD-WAN requires a different approach than WAN refreshes of the past. The skills and expertise needed for a seamless transformation have changed with the technology. When it comes to deploying SD-WAN today, there's no substitute for experience.

That's where AT&T Consulting & Professional Services shines. Our approach, methods, and transformation blueprints are built from years of experience and thousands of successful deployments—including our own. We help you get it right the first time.

Leader in connectivity

Deep experience across industries and technologies

Proven programmatic approach

With years of experience connecting businesses of every size across industries, we've gained unique insight into what works and what doesn't. We've used that knowledge to build a portfolio of SD-WAN advisory and professional services that we tailor to augment your team's skills.

Deep experience across industries and technologies

AT&T Consulting & Professional Services brings seasoned resources and unparalleled support for integrating SD-WAN technologies and solutions. In the 20 years since establishing our professional services and consulting practice we've built a record of success developing and delivering world-class solutions.

Today we've got the most SD-WAN deployments in North America.¹ The technologies, vendors, and platforms we recommend draw on our vast experience and relationships within the AT&T Business organization and beyond. We work with the best and bring their expertise to you.

SD-WAN Trusted Advisor Support

Getting started is often the first hurdle. Rapid changes in technology can make it difficult to know where to begin. Our SD-WAN playbook ensures your team understands the myriad of tasks and activities proven to support successful transformation. We leverage our expertise to identify gaps in planning, design, and deployment efforts. Then we work together to develop a thorough approach.

Recommended time: 160 Hours (1 month)

SD-WAN Strategy & Roadmap

We work with you to develop a 1–3-year strategy for achieving a target architecture. Innovation and change in the vendor ecosystem and product offerings make it difficult to choose the correct strategy for your unique needs. We'll work through the decisions and tasks to achieve your future target state, including optimal technology, architecture, vendor, and platform. We compare multiple approaches and their risks, benefits, and costs. Our deliverables can be used in the execution (deployment) phase of your transformation.

Recommended time: 8-12 weeks

SD-WAN Pilot Validation

We work with your team through initial architecture, vendor, and product selection then help deploy the head end control centers and initial sites. The goals: Validate that your solution design addresses your unique use cases and ensure your team understands the tasks, activities, roles, and responsibilities involved. Your team completes the production rollout for the remainder of the sites. This gives you peace of mind that the solution is properly designed and the confidence to implement it.

Recommended time: ~4 months; can be extended

SD-WAN End-to-end Integration

Get holistic support for all facets of your SD-WAN integration throughout its lifecycle. From defining requirements and selecting vendors and technologies, through design, engineering, test, and tune-up, our goal is to minimize risk and accelerate your transformation.

Recommended time: Varies based on number of sites and complexity



AT&T has been rated the U.S. market leader in managed SD-WAN services for five consecutive years.²

¹ Frost Radar™: Managed SD-WAN Services in North America, 2022," Frost & Sullivan, December 2022, <https://www.business.att.com/content/dam/attbusiness/reports/frost-radar-north-american-managed-sd-wan-services-market-report.pdf>

²"2022 U.S. Carrier Managed SD-WAN Leaderboard," Vertical Systems Group, March 28, 2023, <https://www.verticalsystems.com/2023/03/27/2022-u-s-sdwan-leaderboard/>

Advice and expertise at every turn

With over two decades of experience and countless SD-WAN deployments for enterprises across the globe, AT&T Consulting and Professional Services provides extensive SD-WAN guidance to help you reach your cloud objectives.



Get expert advice and guidance from
AT&T Consulting and Professional Services.

Why AT&T Business?

See how ultra-fast, reliable fiber and 5G connectivity protected by built-in security can help you take on intense global competition, keep pace with changing consumer behavior, and navigate increasingly complex projects. Let our experts work with you to solve your challenges and accelerate outcomes. Welcome to a new standard for networking.

Contact your AT&T Business representative to learn more or visit www.business.att.com/products/sd-wan.html

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