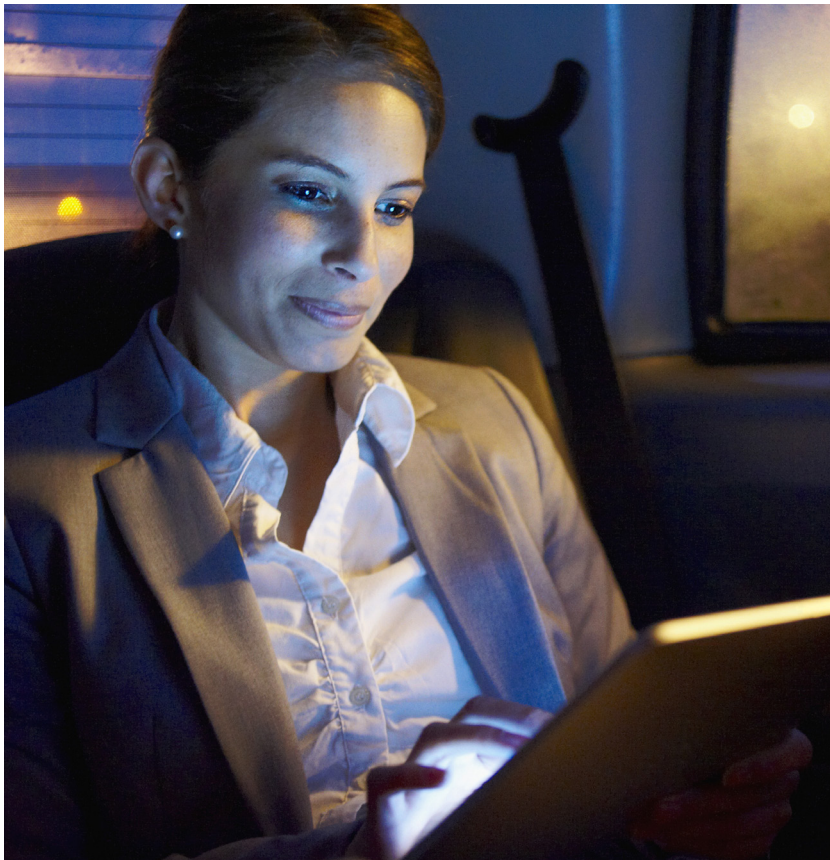


Scale an IoT business globally with unparalleled flexibility



Deploy, manage, and monetize your connected devices and Internet of Things (IoT) solutions across the world and in near-real time with AT&T Control Center.

Whether you are deploying your first IoT solution or you are expanding into additional IoT opportunities, the cloud-based AT&T Control Center platform makes it easy to launch and manage your IoT solutions worldwide. AT&T Control Center is an automated connectivity management platform that delivers the visibility and agility you need, regardless of your business size or the complexity of your solutions. Accelerate your IoT success with AT&T Control Center, available with a range of services to meet your IoT needs.

Potential benefits:

- **Scale** rapidly to generate IoT revenue globally
- **Lower Total Cost of Ownership** and ongoing IoT operational cost
- Provide an **exceptional customer experience** through high service reliability
- Accommodate **flexible business models and deployments**
- Safeguard IoT deployments with multi-layered **security**

Product features:

- Zero-touch provisioning
- Rich API library
- Configurable automation rules
- Near-real-time usage monitoring
- Self-service support tools
- Rules-based rate plan optimization
- Remote diagnostics and analytics
- Wide range of usage and billing plans
- Voice/data/SMS services
- Full device lifecycle management
- Multi-layered device-to-cloud security

Enterprises around the globe use AT&T Control Center to:

Automate scale and accelerate time to revenue: Rapidly deploy new connected services with AT&T Control Center's zero-touch provisioning and configurable automation rules. Utilize AT&T Control Center and the AT&T network to scale services globally and accelerate time to revenue for IoT deployments of any size.

Lower Total Cost of Ownership (TCO) and increase operational efficiency: Reduce recurring costs with near-real-time usage monitoring, diagnostics, and self-support features that automate connectivity management and troubleshooting and reduce manual processes. Set up rules-based rate plan optimization to help ensure they always pay the most effective cost for the connectivity they need.

Achieve exceptional service reliability and customer experience: Help to ensure the highest level of service reliability and exceed customer expectations by significantly reducing mean-time-to-resolution (MTTR) on service issues through the powerful, remote diagnostics and analytics capabilities of AT&T Control Center.

Accommodate flexible business models and deployments: Highly customizable communication and rate plans can be applied to your unique set of usage patterns and business models. Choose the type of service for each device (voice, data, SMS) and automatically assign the usage and billing models to rate plans appropriate to the use case. Customize how and when devices are provisioned at any stage of the device lifecycle, from manufacturing through field deployment.

Safeguard your business with enterprise-grade security: Mitigate unauthorized access to your IoT devices and data with multi-layered, device-to-cloud security. Utilize the whitelisting capabilities and automated security rules of AT&T Control Center to prevent rogue device activity and cybersecurity attacks.



AT&T combines technology and expertise to help in the deployment and management of IoT endpoints, so you can optimize your business and bottom line. Our Edge-to-EdgeSM technologies provide virtually seamless integration across endpoints, connectivity, data in the cloud, and cybersecurity. We lead the industry in the use of our networks for IoT and can be your trusted advisor as you transform your business

For more information, call your AT&T representative or visit us at www.att.com/iotplatform