A new era in global IoT endpoint management

AT&T Internet of Things—an Edge-to-Edge℠ IoT experience combining the industry's best components to deliver worldwide reach with a local presence, provided by IoT thought leaders from AT&T

Introducing the next generation of AT&T Internet of Things (IoT) built on the power of our highly secure IoT networks. We have focused the best attributes from our current portfolio, augmented with strategic relationships, and engineered an industry-first edge-to-edge component solution. Starting with a focus on simplicity and flexibility, AT&T developed an evolved user interface capable of managing multiple mobile network cores for mass IoT deployments or a single-use case. The portal experience aggregates the following IoT components: SIM ordering, activation, lifecycle maintenance, diagnostics, reporting, analytics, and billing.

Features:

- **Local and Global:** advanced packet cores around the world provide your business the coverage to help you grow.

- Customizable user interface and management systems allow enterprises a single point of contact for their selected IoT applications.

- A carefully orchestrated communication management platform combines automation, diagnostics, rating flexibility, analytics, and management reporting delivering a worldwide solution with a local presence.

- There are flexible long-term solutions as your business and partnerships grow.

- **Multi-layered security:** Protective, multi-layered IoT security to identify issues and safeguard your data, devices, and IT systems.

- Enhanced security and scalability provided by AT&T NetBond® for Cloud: Enables you to connect to the portal via a private network experience and network security extended to multiple cloud solutions.

- **Service reliability:** Diagnostics, analytics, and alerts allow you to respond to unusual behavior, monitor and optimize performance, and more.

- **Usage monitoring:** Get alerts and notifications to help you stay on top of costs. Cost monitoring in near real-time within the billing cycle can help eliminate unexpected spend.

- Near-real-time service management of your IoT connectivity, including activations and deactivations, rate and communication plans.

Factoids:

- Cloud-based communication management platform and user interfaces
- Ultra-secure transport via AT&T NetBond for cloud options
- Multiple operational models, including customer self-service or fully managed via AT&T Professional Services
- Solution(s) tailored to your business needs, backed by AT&T experts in design, set-up, and training
- Adaptability –choose between portal access and rich set of APIs, depending on your business needs

AT&T engineers are leading the industry by redefining the basics and simplifying the management of IoT connections worldwide to help businesses run more efficiently and effectively. Every component in our portfolio, from subscription management to security, from predictive analytics to CPE, is tested in the most robust, highly secure, and pressure tested environment—AT&T Labs.

Take control of your connected devices, and manage your IoT worldwide

Deploy, manage, and monetize your connected devices and Internet of Things (IoT) solutions across the world and in near real-time.

Whether you are deploying your first IoT solution or you are expanding into additional IoT opportunities, cloud-based IoT connectivity management services from AT&T make it easy to launch and manage your IoT solutions worldwide. These services deliver the visibility and agility you need, regardless of your business size or the complexity of your solutions.

Managing the connectivity of your devices gives you the power to monitor and influence performance, revenue growth, total cost of ownership, and customer experiences to transform your business. When connectivity management is automated, the benefits multiply exponentially, enabling business results to do the same. IoT connectivity management services from AT&T help deploy, manage, and monetize your IoT business, offering you near-real-time visibility, diagnostics, set-and-forget automation, provisioning, cost management, and more.

- Enterprise-grade service reliability with low operational costs
- Streamline your operations and eliminate unplanned expenses
- Rapidly scale
- Better secure customer data, connected devices, and IT systems
- You are in control, with support from AT&T available when you need help (trouble reporting, triage, resolution)

Choose your services

Your IoT services are unique, and so are your business objectives. IoT connectivity management is designed to meet your needs based on your industry, size, complexity, and stage of IoT adoption, giving you the flexibility and tools necessary to drive real business results.

AT&T can help manage connectivity for your IoT devices, so you can run reliable, highly secure connected services at the lowest cost.

Why AT&T

AT&T combines technology and expertise to help in the deployment and management of IoT endpoints, so you can optimize your business and bottom line. Our Edge-to-Edge℠ technologies provide virtually seamless integration across endpoints, connectivity, data in the cloud, and cybersecurity. We lead the industry in the use of our networks for IoT and can be your trusted advisor as you transform your business.

For more information, call your AT&T representative or visit us at www.att.com/iotplatform