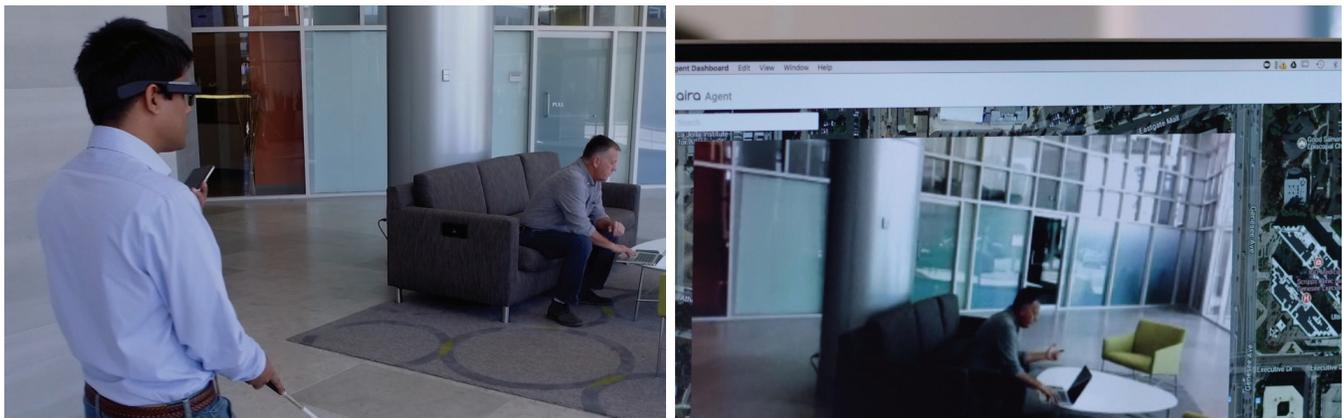


Employ IoMT technology to help your low vision customers better navigate your place of business



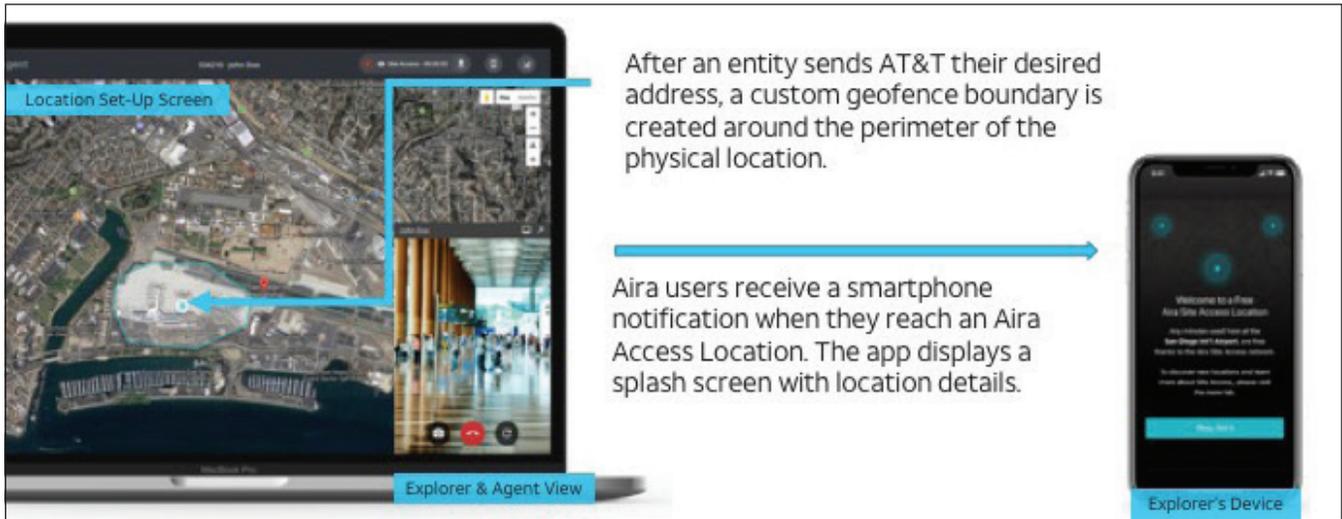
Make your place of business more user friendly with a solution designed to assist blind or low vision customers when they visit. The Aira Service uses smart glasses or smartphones, a network of certified agents, and highly-reliable AT&T connectivity to help businesses provide navigation assistance to blind or low vision customers.

Technology and the Internet of Medical Things (IoMT) enables people to experience the world in ways they otherwise couldn't. For those with low vision, this technology opens a whole new world that was previously difficult to navigate.

Introducing Aira Service from AT&T, which allows you to make your locations a welcome and accommodating place of business for those with low vision. Aira connects people who are blind or have low vision to an agent dedicated to enhancing their experience. Join the Aira network of organizations, which

Potential Benefits

- Opens your locations to new audiences and elevates your brand
- An access solution that is unobtrusive and simple to implement
- Helps your business meet compliance with the Americans with Disabilities Act (ADA)
- Flexible geofencing capabilities
- Offers you monthly visitor analytics and data reports
- Simple billing model
- Dedicated AT&T support



includes retail stores, public transportation, airports, restaurants, museums, and more – to provide access to your business for a new segment of consumers.

Help provide near real-time visual information for your customers

Aira Service from AT&T can be implemented virtually anywhere wireless connectivity is available. Here's how it works:

- 1) After your business contacts us about your desired service location, a custom geofence boundary is created around the perimeter of the physical location. This creates the virtual space in which Explorers (Aira users) can use the service without using their Aira minutes.
- 2) Through the app, Explorers receive a notification on their device once they reach your business, which they are informed is an Aira service location. From there, they receive additional information and details about your location that help them with navigation.

- 3) The app contacts an Aira Agent who then guides the Explorer verbally throughout your location by using a video feed from either the Explorer's smartphone or Aira glasses.

All of this is powered by highly-reliable AT&T connectivity and support. By adopting the Aira service through AT&T, you gain turnkey service, monthly analytics reporting, flexible geofencing capability, and a simple billing model that scales with the square footage of your covered location.

Go with a provider dedicated to IoT for Good

We believe our Internet of Things (IoT) solutions have the power to address global challenges and engage citizens for the greater good. With Aira Service from AT&T, you not only gain an effective and unique solution that opens your business up to new customers, but you lend a hand in our growing effort to make our world more accessible through technology.

Why AT&T

AT&T can help you identify and implement the technologies you need—from one edge of your business to the other—to create an experience that keeps customers coming back. We offer the expert consulting and support services you need to digitally transform your business environment and provide greater accessibility to your customers.

Contact your AT&T sales associate or visit www.att.com/IoMT

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