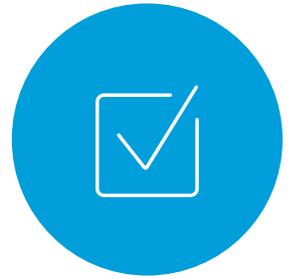


Helping Your Business Check All the Boxes on Fleet Management



Finding the right fleet management system can seem like a daunting task. How do you find a solution that works for today, while looking toward tomorrow?

Choosing a provider is a critical step in reducing expenses, enhancing customer service, maintaining regulatory compliance, improving safety, and maximizing your fleet's performance.

A fleet management system is not a single technology. Rather, it's a robust series of devices, sensors, networks, and applications that work together to unlock powerful, actionable data.

By investing in an integrated solution that includes asset trackers, on-board cameras, fuel usage, and

more, you can ensure your business has the tools and technology to make faster, more informed decisions. AT&T Fleet Management is an all-in-one platform that provides flexible solutions to meet your business' specific needs while optimizing and future-proofing your fleet.

Go beyond remote monitoring and tracking, with advanced fleet management tools such as predictive monitoring for greater efficiency and customer service.

Use this step-by-step checklist to evaluate the state of your fleet and get your business ready for what's next.



Step 1: Sharpen your business plan



What are your company's goals, and how can fleet management system help your business optimize asset utilization?

What are other business applications in place that the fleet solution needs to integrate with?

What are current inefficiencies and business risks you want the fleet solution to address?

Examples: fuel usage, idling patterns, and risky driving behaviors.

When was the last time you developed an asset utilization study to help you analyze maintenance issues, understand demands, and, ultimately, right-size your fleet?

Step 2: Streamline your operations



How can fleet management streamline your supply chain so you can better serve customers?

How do you currently manage work orders with your drivers and sales force?

How can the provider help you monitor fleet usage proactively to prevent maintenance

problems before they happen and eliminate lost revenue and downtime?

Can your provider offer on-going support and consulting so that your business gets the most out of your fleet management solution?

Step 3: Increase your business' compliance and safety



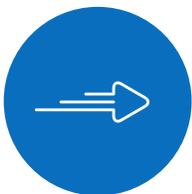
How can fleet management make things easier for your employees, by eliminating manual logging and automatically ensuring compliance with the International Fuel Tax Agreement (IFTA), the driver's Record of Duty Status (RODS), Hours of Service (HOS) regulations, Driver Vehicle Inspection Report (DVIR) and other such mandates?

Can your company prevent distracted driving (and costly accidents) by using dash-mounted cameras to monitor drivers?

Does your fleet solution defend your business from theft – such as fraudulent fuel expenses – and keep your drivers accountable?

Can your fleet management software provide end-to-end data protection, leveraging security protocols such as two-factor authentication, over-the-air signed firmware updates, and security scans?

Step 4: Scale your business and get ready for what's next



Can your provider offer next-generation telematics? Are they able to future-proof their solution by offering a highly reliable and secure network, cloud services, and edge-to-edge solutions?

Does the provider's Software Development Kit (SDK) enable integration with your fleet ecosystem, while providing seamless integration across your endpoints?

Can your provider support your electric vehicle plans?

Do your telematics devices operate on an older 3G network? If so, does your provider have a migration plan for you?

Does their solution not only work for your current fleet but can it also grow as your business scales and grows?

Help your company's fleet go the distance with the right system



AT&T Fleet Management empowers fleet managers with powerful, actionable insights so they can make smart, fact-based business decisions in the blink of an eye.

It's about using data to reduce maintenance costs, prevent unplanned expenses, maximize productivity, increase safety and compliance and, ultimately, extend the life of your fleet. Get an integrated, end-to-end solution and on-going, 24/7 support.

Ready to transform your business with next-generation fleet management solutions? Contact us to customize a fleet solution that scales with your company.

To learn more about AT&T Fleet Management, contact your sales representative or visit att.com/fleetmanagement