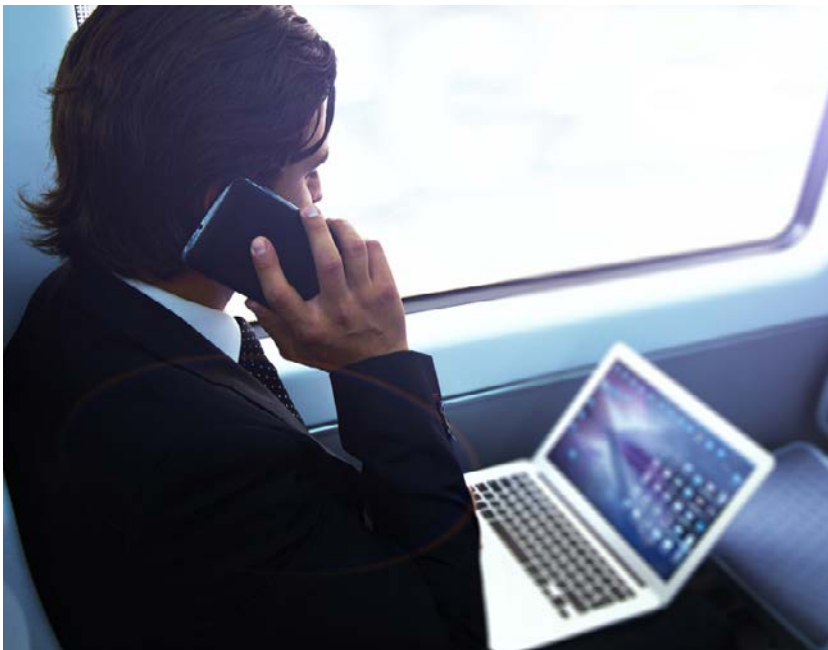


# AT&T Business Mobility-as-a-Service helps you take control of your mobile solutions



## The challenges your business faces are unique, so why shouldn't your solutions be unique, too?

Traditionally, when you purchase mobile solutions you buy the devices and services—and you are often left to manage them on your own. That means the burden is on your IT team to track inventory, process returns and replacements, handle security features, wipe devices, and perform all the tedious upkeep that goes into equipping your personnel with mobile devices and applications.

AT&T Business Mobility-as-a-service simplifies enterprise-wide mobile deployment for your team.

### Introducing AT&T Business Mobility-as-a-Service

AT&T can help you manage costs and complexities in mobile deployment while giving you more visibility and easier

#### Features

- Monthly charge per subscriber at a predictable operational expense
- Easy-to-use optional portal for ordering, tracking, and reporting
- Global and highly secure network
- Access to the latest devices and applications
- Trade-in program for wiping and recycling current devices

#### Potential benefits

- Choose the essential device and services that best suits your needs
- Keep the plans you have and select additional devices and services you need
- Move from a CapEx to an OpEx model to control costs
- Help secure your devices through enterprise data security applications
- Gain sustainability with end-to-end product support
- Simplify your ordering, service, and deployment processes

management of your devices.

AT&T Business Mobility-as-a-Service is a monthly subscription model for your mobile solutions deployment and management. Now, instead of a large upfront capital expense for devices and services that you manage, your mobile solution is a monthly operational cost with managed lifecycle support for your devices. You get devices and services that are up to date, highly secure, and all from a single provider.

### Customize your devices and services

Unlike traditional purchase methods and other competing Mobility-as-a-Service offerings, AT&T Business Mobility-as-a-Service gives you the option in the selection of devices and services included in your solution. Simply choose your device, accessories, AT&T connectivity (under a separate agreement), and your application and services to build the mobile solution



Build your own AT&T mobility solution – and let us manage it				
Device	Accessory	Connectivity	Application	Service
Smartphone	Cases	Mobile Rate Plans*	Mobile Commerce Solutions	Mobile Insurance
Tablet	Headsets	AT&T Wi-Fi Calling	Field Solutions	Mobile Security
Wearable	Chargers		Mobile Messaging	Mobility Consulting
IoT	Batteries		Workforce Management	Mobile Device Management
	Point of Sale			

Choosing your own mobility solution helps ensure that your team is equipped with exactly what they need. It also means that you don't get stuck managing products and services that you didn't want or that have become outdated. You can easily adapt your mobile strategy as your business grows. It's the mobile solution designed by your business, for your business.

### Simplify management of mobility projects

We know your IT team is all about empowering your company for the future and bringing new strategies to the table. But, IT can get bogged down by device management and upkeep. AT&T Business Mobility-as-a-Service helps free up those resources to focus on other strategic projects.

AT&T Business Mobility-as-a-Service means that all the day-to-day functions that go into facilitating and managing your mobile solutions are performed by AT&T, not your in-house team. These include:

- Security checks
- System wipes
- Inventory tracking
- Replacements/returns

AT&T Mobility-as-a-Service helps provide a level of consistency and quality across your workforce backed by one of the largest communications companies in the U.S.

## Introduce sustainability to your mobile solutions

Our highly secure trade-in program offers new devices that receive full lifecycle support from AT&T. Because AT&T Business Mobility-as-a-Service is an ongoing subscription plan, it's built with your company's future in mind. The trade-in program helps your team to obtain the latest devices and software while also ensuring your old devices are thoroughly wiped and responsibly recycled.

## Gain financial predictability and consistency

One monthly fee.\* That's all it takes to cover the breadth of your entire mobile solution.

This takes your mobile purchase from being an upfront capital expense to an easy-to-manage operational cost. Moving from a Capex to an Opex model means predictable costs and a much more manageable budget for your team.

Empower your team with a long-term solution for future-ready mobile devices and services that are just right for the job.

### Why AT&T

As a leader in technology, media, and telecommunications, our edge-to-edge technologies provide the foundation for managed mobility solutions that can help you in a competitive world where the pace of business continues to accelerate.

Contact your AT&T sales associate to learn more or visit [att.com/mobility-as-a-service](http://att.com/mobility-as-a-service).

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\*Under a separate AT&T Mobility contract

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