

Migration to 4G is happening—is your enterprise fleet ready?



You know what's coming. Telecom carriers have announced that they are sunsetting their 2G and 3G networks. The transportation industry was the earliest adopter of Internet of Things (IoT) technologies and today, many IoT devices in fleets run on 2G and 3G technology.

This has created an urgency within the industry to map a plan for migration and began to shift and reap the benefits of newer technologies.

If you're not prepared when the 2G and 3G networks go dark, it will affect you, your clients, your

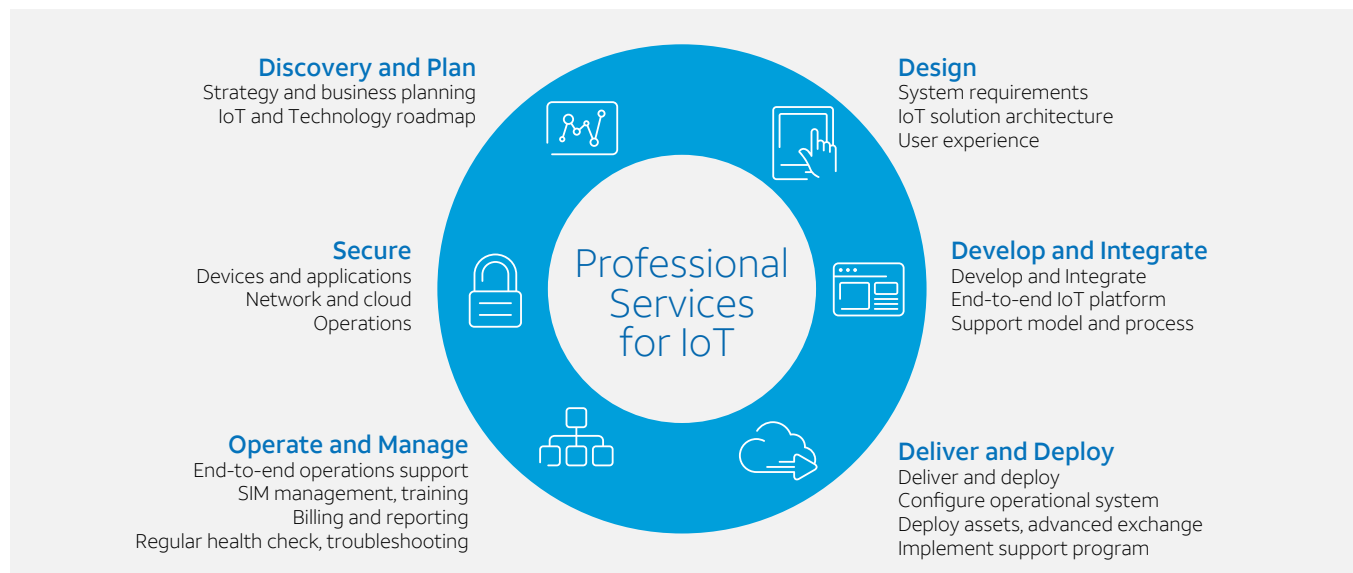
suppliers, and your competitors. Conversely, companies that are already working on their migration roadmap will be uniquely positioned for business-growth opportunities when the switch happens. But where do you even begin?

Migrate to 4G with expertise from AT&T:

- Simplify your migration with end-to-end solutions
- Control costs with a full-service solution
- Help optimize migration with a custom POC

Professional Services for IoT from AT&T provides:

- Market and technology landscape assessment
- Fully-managed POC and migration
- Data integration and modern web services architecture



Our consultants have practical experience capturing fleet management solution market requirements. They can spearhead a process to assess technology and select the best rated vendors across multiple categories. They help generate roadmaps to enable informed ‘build vs. buy’ decisions, rank non-proprietary IoT hardware options, and implement process improvements.

A systematic review led by AT&T empowers you to understand what solutions may meet your needs, what data should feed into portals, tools, and analytics systems, and what current and future requirements across EDL/HOS/ERP/3PL systems you depend on will best serve your business

Develop your roadmap plan now for 4G-enabled growth tomorrow

The end-of-life for 2G and 3G technology means your business has to get on a route to the 4G highway. If you begin planning now, you could gain significant advantage over your competitors who think they have time to put it off awhile longer—and many of them will do just that. With Professional Services for IoT from AT&T, you can start now to position your fleet business for 4G success.

Why AT&T

Our consultants have practical experience helping businesses map a strategy from edge-to-edge. AT&T technologies and expertise help interconnect the features of your digital landscape, so you can optimize your business and bottom line.

For more information about how AT&T can help your IoT connected enterprise fleet migrate from 2G/3G, please contact your IoT Business Development Manager or call 1-877-265-2118 for a sales rep. Please visit <https://www.business.att.com/products/iot-consulting.html> for more information.