

# Keep your business moving forward and migrate to 4G technologies now



**Telecom carriers are sunsetting their 2G and 3G networks which will affect 64 million 2G and 3G devices.\* Your business needs to get ready. AT&T Professional Services for IoT offers the consultation you need to plan for 4G and 5G integration, so your transition is a smooth one for your business.**

The sunsetting of 2G/3G is happening, and it has created an urgency for businesses to map their plans for migration. You need to prepare NOW for when the 2G and 3G networks go dark. If you are already working on a migration roadmap, your business will be uniquely positioned for growth

opportunities when the 2G/3G sunset occurs.

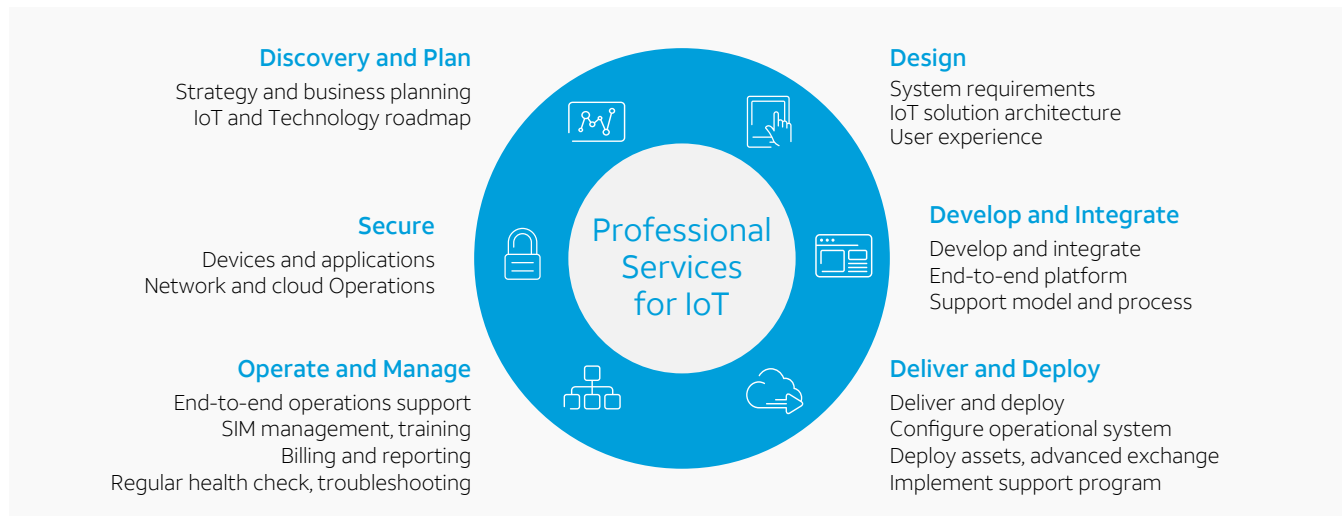
AT&T is one of the largest suppliers of 4G/5G technology and services. Our consultants know how to integrate an intelligent ecosystem of connectivity, technology, and expertise to help you gain

## Migrate to 4G with expertise from AT&T:

- Simplify your migration with end-to-end solutions
- Control costs with a full-service solution
- Help optimize migration with a custom POC

## Professional Services for IoT from AT&T provides:

- Market and technology landscape assessment
- Fully managed POC and migration
- Data integration and modern web services architecture



actionable insights from every corner of your business. With the rise of Internet of Things (IoT) technologies, and being able to access data nearly anywhere, 4G can help you create greater success for your business by providing you with faster information to help drive growth. But where do you even start? AT&T Professional Services for IoT can help design and launch your business initiatives seamlessly.

## Get ready to experience the benefits of 4G

The migration from 2G/3G technologies to 4G technologies can help reduce costs and improve performance through the faster data processing made possible by 4G technologies. This can also

provide you with the opportunity to reengineer your other IoT solutions and improve service levels across your business. Ask us how we can help.

## Develop your roadmap plan now for 4G-enabled growth tomorrow

The end-of-life for 2G and 3G technology means your business must prepare sooner than later to reduce business disruptions and take full advantage of what 4G brings to the table. With Professional Services for IoT from AT&T, you can start now to position your 4G success and be on the way to 5G expansion. We can help you assess your current network and devices that need replacement, develop a plan to activate the migration, and consult regarding new opportunities.

*\*"State of the Market" (2019), James Brehm & Associates*

### Why AT&T

AT&T is one of the largest suppliers of 4G/5G technology and services. Our consultants can integrate an intelligent ecosystem of connectivity, technology, and expertise to help you gain actionable insights for your business. We can spearhead a process to generate roadmaps to enable informed 'build vs. buy' decisions, rank nonproprietary IoT hardware options, and implement process improvements. AT&T technologies and expertise can help interconnect the features of your digital landscape so that you can optimize your business and bottom line.

For more information about how AT&T can help you migrate from 2G/3G technologies, please contact your IoT Business Development Manager or call 1-877-265-2118 for a sales rep.

Visit <https://www.att.com/maketheswitch> for more information.