AT&T Mobile Enterprise Management
Increase control, improve efficiency, boost productivity

Today’s enterprises are driven to go mobile. Either their processes require it or their customers demand it. But many organizations risk being swamped by the complexities of the mobile infrastructure. It doesn’t have to be that way.

AT&T Mobile Enterprise Management solutions can help simplify the complexity. Mobile Enterprise Management is a compilation of advanced mobility solutions, from network security and device control, to content distribution, workspace management and through the entire lifecycle of application development. AT&T leverages best practices and proven frameworks to address nearly every enterprise mobility challenge.

The Mobile Enterprise Management portfolio of solutions can be utilized as individual components for niche requirements or delivered holistically to address full technology projects. AT&T consults with your organization and then uses a mixture of components within the Mobile Enterprise Management portfolio to help you decipher your challenges and capitalize on your opportunities.

**AT&T Mobile Device Management**
Mobile Device Management combines data-driven smartphone management with real-time wireless cost control and flexible deployment options. AT&T provides IT teams with multi-platform visibility to analyze smartphone data and application use. With an on-premise, cloud-based or managed and hosted AT&T MDM solution, IT departments can proactively provide a high level of enterprise data security, even on employee-owned devices. Organizations can support a variety of devices on multiple operating systems with the added benefits of help desk-to-help desk support and end-to-end incident reporting, triage, escalation and resolution.

**AT&T Mobile Application Development**
AT&T Mobile Application Development is a comprehensive suite of products and services that enable organizations to design, build, deploy and manage dynamic mobile B2B, B2E and B2C applications. AT&T allows businesses to mobilize their unique workflows and processes, which often involves integration with existing applications, mainframes, supply-chain management and backend databases. Whether you’re looking to build mobile applications natively, with HTML 5, or utilizing a platform approach, Mobile Application Development offers a range of application delivery options.

**Potential Benefits**
- Utilize mobility solutions to help improve productivity
- Can reduce partners required to manage mobile inventory
- Allows organization to focus on core competency
- Confidently deploy any size mobility project

**Features**
- Mobility strategy consulting
- Mobile application, content, and device management solutions
- Multiple mobile application development options
- Full life cycle management
- Carrier, device, and Operating System agnostic solutions
AT&T Mobile Application Management
Mobile Application Management helps IT organizations protect sensitive data by controlling access to the applications which access that data. MAM enables organizations to efficiently provision applications with the sufficient access controls to the appropriate employees. Mobile Application Management can also "wrap" content and information as a means of separating and safeguarding it on mobile devices.

AT&T Workspace Management
Workspace Management enables your employees to carry one device, loaded with their favorite games and apps, as well as corporate applications such as sales-force automation, office productivity and email, safeguarded in two distinct environments. Access to the business data is managed via a mobile application client that is installed on the device. This client creates an encrypted password-protected workspace on the device where employees can safely access approved corporate content. All corporate data is encrypted and compliant with your corporate policies, while providing employees control of their personal side of the device. Company visibility to end user activity is within the customized workspace only – the company does not have access to the personal side.

AT&T collaborates with customers to understand their mobility requirements and create a holistic solution using the tools that meet their specific needs. The resulting solutions not only help protect customer organizations, but can enable them to transcend the limits of location and distance. Through best-in-breed alliances, AT&T delivers carrier-agnostic, end-to-end solutions for multiple device operating systems. With AT&T’s Mobile Enterprise Management solutions, an organization is free to focus on its business while reaping the benefits of a highly secure and agile mobile infrastructure.

For more information please visit – www.att.com/mobilemanagement.