AT&T Business

Data is the road map to crucial business insights – but you need to know how you look at it.

Gain valuable insights into your IoT-based business by seeing the big picture.

While it's easy to think that IoT devices are simply tools that operate according to their programming, there's another, often overlooked aspect to them that could lead to business insights that make a big difference. And it's the data.

By analyzing various streams of data from an IoT device, such as data usage and traffic, you can isolate deviations, and spot trends and anomalies in your device's behavior. Not only will you gain an understanding of your device's usage, but you can also extrapolate the trends and behavior from the data as well.

This, ultimately, will lead to using your IoT device in its most efficient manner, generating additional revenue, and streamlining your business. It's all there – you just need Analytics from AT&T Control Center to see it.

The Analytics Offers Within AT&T Control Center:

- **Traffic Segmentation** – Classify and analyze multiple streams of traffic data.

- **Usage Analytics** – Understand the patterns and deviations of your device's data usage, while comparing them over time.

- **Reliability Analytics** – Understandw your device's connectivity and reliability, giving you the ability to spot trends, anomalies, and performance of the device.

- **Stream ID** – Classify your data on APN, allowing data to be allocated for account department.

AT&T Control Center, powered by Cisco Jasper

As technology evolves, so will your business.

Business technology is growing at an exponential rate. What was once cutting edge yesterday is now antiquated today. That's why AT&T Control Center continues to evolve to meet the business needs of tomorrow. Because as IoT devices continue find their way into different industries, AT&T Control Center will continually adapt to these needs. And that includes the ability to analyze, classify, and monetize your IoT devices.

To learn more about how AT&T Control Center can help improve efficiencies, grow your business, and more, contact your AT&T representative today.

AT&T network

The AT&T network supports integrated systems with a single, highly secure network with nationwide service and redundancies. Take advantage of our progressive and ever-improving network to drive innovation for your business.

Learn more about what AT&T Control Center can do for your business.

Contact: _____   Email: _____

Phone: _____

visit: att.com/iot